

Student _____
 SID _____
 E-mail _____@auburn.edu

Option _____
 Date of Entry _____
 Advisor _____

CURRICULUM IN APPAREL MERCHANDISING, DESIGN AND PRODUCTION MANAGEMENT (AMDP)

Options: Apparel Merchandising **OR** Product Design and Production Management

UNIVERSITY CORE CURRICULUM	42 SEM.	HUMAN SCIENCES CORE and APPAREL MERCHANDISING, DESIGN AND PRODUCTION MANAGEMENT MAJOR CORE CURRICULUM	44 SEM.
ENGL 1100 English Composition I*	3	Human Sciences Core	
ENGL 1120 English Composition II*	3	CAHS 2000 Global Consumer Culture *	3
ENGL 2200 World Literature I*	3	HDFS 2000 Marriage and Family in a Global Context	3
ENGL 2210 World Literature II*	3	NUFS 2000 Nutrition and Health *	3
MATH 1150 Pre-Calculus Algebra and Trigonometry	4	Required AMDP Major Core	
History *: HIST 1010 and 1020, OR HIST 1210 and 1220, OR UNIV 2710 and 2720	3	CAHS 1600 Textile Industrial Complex	3
	3	CAHS 1750 Fund. of Product Development **	4
Philosophy *: PHIL 1010, 1020, OR 1040	3	CAHS 2800 Apparel Production Management**	4
		CAHS 3600 Textiles **	4
CHEM 1010 and CHEM 1011 Survey of Chemistry I*	4	CAHS 3850 Merchandise Planning and Control **	3
CHEM 1020 and CHEM 1021 Survey of Chemistry II*	4	CAHS 5450 History of Costume **	3
		CAHS 5600 Global Sourcing in Textiles and Apparel **	3
Social Science Group I*: GEOG 1010, SOCY 1000, ANTH 1000, OR PSYC 2010	3	CAHS 5760 Fashion Analysis and Forecasting **	3
		CAHS 4920 AMDP Internship **	8
Social Science Group II*: ECON 2020	3	Prior to the third semester, AMDP majors must pass the Computer Competency Exam (COMP1AA0) or take COMP 1000.	0
Fine Arts*: ARCH 2600, ARTS 1710, ARTS 1720, ARTS 1730, MUSI 2730, OR THEA 2010	3		
UNIV 4AA0 HS1 Undergraduate Graduation***	0	** Students must be AMDP majors and have a 2.2 ungapped GPA to take these courses.	
* Honors Program Students may take honors equivalent.		*** Seniors must register for this non-credit course number the term they plan to graduate.	

SELECT ONE OPTION

MERCHANDISING CURRICULUM	37 SEM.	PRODUCT DESIGN and PRODUCTION MANAGEMENT CURRICULUM	37 SEM.
Required Major Courses in Option (11 hrs)		Required Major Courses in Option (23hrs)	
CAHS 2760 Visual Merchandising** <u>OR</u>	4	CAHS 2740 Aesthetics for Apparel Design **	4
CAHS 2740 Aesthetics for Apparel Design **		CAHS 2750 Product Dev: Technical Design **	4
CAHS 3800 Consumer Decision Mkg/App & Fas.**	3	CAHS 3750 Product Dev: Apparel Design **	4
CAHS 5850 Apparel Merch. and Retail Mngt.**	4	CAHS 4500 Portfolio Dev. For Apparel Design **	3
		CAHS 4800 Apparel Engineering **	4
Required Supporting Courses in Option (13 hrs)		CAHS 5750 Apparel Line Development **	4
ACCT 2810 Fundamentals of Accounting	3	Professional Electives (14 hrs.)	14
MKTG 3810 Foundations of Business Marketing	3	See List on Page 3.	
MNGT 3810 Management Foundations	3		
STAT 2010 Statistics for Social and Behavior Sciences	4	** Students must be AMDP majors and have a 2.2 ungapped GPA to take these courses.	
Professional Electives (13 hrs.) See List on Page 3.	13		

Note: Students must earn a "C" or higher in all courses required in the major, i.e., Human Sciences Core courses and Consumer Affairs required courses. These are indicated in bold.

Total 123 Semester Hours

All Human Sciences majors are required to have a laptop. Please refer to the CHS website for specifications.

**APPAREL MERCHANDISING, DESIGN AND PRODUCTION MANAGEMENT
PROPOSED SEMESTER CURRICULUM MODEL
OPTION: APPAREL MERCHANDISING**

FRESHMAN YEAR

Fall Semester				Spring Semester¹	
CAHS 1600	Textile Industrial Complex	3	CAHS 1750	Fundamentals of Product Development **	4
ENGL 1100	English Composition I	3	CAHS 2000	Global Consumer Culture	3
HISTORY	History Core	3	ENGL 1120	English Composition II	3
MATH 1150	Pre-Calculus Algebra and Trigonometry	4	HDFS 2000	Marriage and Family in a Global Context	3
SOC SCI	Social Science Core Group I	3	HISTORY	History Core	3
		<u>16</u>			<u>16</u>

SOPHOMORE YEAR

Fall Semester¹				Spring Semester	
CAHS 2740	Aesthetics for Apparel Design ** <u>OR</u>		ACCT 2810	Fundamentals of Accounting **	3
CAHS 2760	Visual Merchandising **	4	CAHS 2800	Apparel Production Management **	4
CHEM 1010	Survey of Chemistry I	3	CAHS 3800	Consumer Decision Making for Apparel & Fashion Products **	3
CHEM 1011	Survey of Chemistry I Lab	1	CHEM 1020	Survey of Chemistry II	3
ECON 2020	Principles of Microeconomics	3	CHEM 1021	Survey of Chemistry II Lab	1
ENGL 2200	World Literature I	3	ENGL 2210	World Literature II	3
NUFS 2000	Nutrition and Health	3			<u>17</u>
		<u>17</u>			<u>17</u>

JUNIOR YEAR

Fall Semester				Spring Semester	
CAHS 3600	Textiles **	4	CAHS 5450	History of Costume **	3
CAHS 5760	Fashion Analysis and Forecasting **	3	CAHS 5600	Global Sourcing in Textiles & Apparel **	3
CAHS 3850	Merchandise Planning and Control **	3	ELECTIVES	Professional Electives	5
MKTG 3810	Foundations of Business Marketing	3	FINE ARTS	Fine Arts Core	3
MNGT 3810	Management Foundations	3	PHIL CORE	Philosophy Core	3
		<u>16</u>			<u>17</u>

SENIOR YEAR

Fall Semester				Spring Semester	
CAHS 4920	AMDP Internship⁴ **	8	CAHS 5850	Apparel Merchandising and Retail Mngt. **	4
		<u>8</u>	ELECTIVES	Professional Electives ^{2,3}	8
			STAT 2010	Statistics for Social and Behavior Sciences	4
			UNIV4AA0	HS1 Undergraduate Graduation ⁵	0
					<u>16</u>

Total: 123 Semester Hours

¹Prior to beginning their third semester, students must pass COMP 1000 or a Computer Competency Exam (COMP 1AA0) testing skills in word processing, spreadsheets, presentations, data bases, the internet, and windows operating systems.

²Total hours of professional electives required equals 13. At least one CAHS course and one non-CAHS course must be selected from the list of approved professional electives on page 3.

³Students may select Joseph S. Bruno Auburn Abroad in Italy to fulfill all thirteen (13) hours of professional electives and earn an International Minor in Human Sciences (IMHS).

⁴Students may intern Summer term if they have completed CAHS 3850.

⁵Seniors must register for UNIV4AA0 HS1 the term they plan to graduate (non-credit course number for clearing graduation).

ROTC students may use six (6) hours of their professional electives to meet the six hour ROTC requirement.

Note: Major courses and college core courses are in bold. Grades in these courses are used to calculate the GPA in the major and to meet graduation requirements. Students must earn a "C" or higher in all courses required in the major.

**** Students must be AMDP majors and have a 2.2 ungapped GPA to register for courses.**

Merchandising Professional Electives (13 hrs)	Cr.	SEM.	Product Design and Production Management Professional Electives (14 hrs)	Cr.	SEM.
At least three (3) hours from the following:			At least three (3) hours from the following:		
CAHS 2760 Visual Merchandising** OR			CAHS 2760 Visual Merchandising **	4	
CAHS 2740 Aesthetics for Apparel Design **	4		CAHS 3380 Study Abroad Opportunity **	1	
CAHS 2750 Product Dev: Technical Design **	4		CAHS 3900 Directed Studies * **	1-3	
CAHS 3380 Study Abroad Opportunity **	1		CAHS 3940 Study and Travel in Consumer Affairs**	1-3	
CAHS 3750 Product Dev: Apparel Design **	4		CAHS 4960 Special Problems **	1-3	
CAHS 3900 Directed Studies * **	1-3		CAHS 5650 Textile and Apparel Evaluation **	4	
CAHS 3940 Study and Travel in Consumer Affairs**	1-3		CAHS 5700 Entrepreneurship in Apparel and Interiors **		
CAHS 4800 Apparel Engineering **	4		CAHS 5730 History of Textiles **	3	
CAHS 4960 Special Problems **	1-3		CAHS 5850 Apparel Merchandising and Retail Management**	4	
CAHS 5610 Global Retailing in Textiles & Apparel	3		CAHS 3800 Consumer Decision Making for Apparel & Fashion Products	3	
CAHS 5650 Textile and Apparel Evaluation **	4		CAHS 5610 Global Retailing in Textiles & Apparel	3	
CAHS 5700 Entrepreneurship in Apparel and Interiors**	3				
CAHS 5730 History of Textiles **	3				
CAHS 5750 Apparel Line Development **	4				
CAHS 5860 Adv. Retail Buying & Accountability	3				
* Note: Up to three (3) hours of CAHS 3900 may be used.			* Note: A total of up to three (3) hours may be used in CAHS 3900.		
At least three (3) hours from the following:			The remaining eleven (11) or fewer hours, including courses required for a minor, can come from the following with Advisor's approval:		
ECON 2030 Principles of Macroeconomics	3		<u>Students with Production Mngt. focus should take:</u>		
FINC 3810 Foundations of Business Finance	3		ACCT 2810 Fundamentals of Accounting	3	
ACCT 2990 Business Law	3		STAT 2010 Statistics for Social and Behavior Sciences	4	
ACCT 2991 Legal Environment of Business	3		<u>Students with a Design focus may choose from:</u>		
Foreign Language	4-8		Art History courses		
COMM 1000 Public Speaking	3		Theater courses		
COMM 2400 Communication in Organizations	3		Foreign Language courses		
COMM 2410 Small Group Communication	3		Business courses		
COMM 3450 Intercultural Communication	3		Journalism courses		
COMM 3500 Foundations of Human Comm.	3				
JRNL 1100 Newspaper Fundamentals	3		OR		
JRNL 2320 Basics of Journalism	2		Joseph S. Bruno Auburn Abroad in Italy	16	
PRCM 3040 Foundations of Public Relations	3				
Remaining seven (7) hours can come from either list or be approved by the advisor, including upper level Business courses or courses required for a minor.					
OR Joseph S. Bruno Auburn Abroad in Italy	16				

MINORS: Minors offered in Human Sciences and across campus may be of interest to AMDP students. Completing these minors may necessitate more than the 123 hours required for graduation.

Joseph S. Bruno Auburn Abroad in Italy: Leads to an International Minor in Human Sciences (IMHS) - sixteen (16) hours of integrated coursework taught on the Joseph S. Bruno Auburn Abroad in Italy campus, located in Ariccia, Italy. *For alternate International Minor option, request information in 266 Spidle.*

Business Minor: ECON 2020, ECON 2030, ACCT 2810, FINC 3810, MNGT 3810, AND MKTG 3810.

Communications Minor: Eighteen (18) semester hours in minor (minimum 9 hours at 3000 level or higher courses required) COMM 3300, COMM 3500, COMM 3600. See advisor in the College of Liberal Arts for approved course listing.

****Students must be AMDP majors and have a 2.2 ungapped GPA to take these courses.**

**APPAREL MERCHANDISING, DESIGN AND PRODUCTION MANAGEMENT
PROPOSED SEMESTER CURRICULUM MODEL
OPTION: PRODUCT DESIGN AND PRODUCTION MANAGEMENT**

FRESHMAN YEAR

Fall Semester		Spring Semester¹			
CAHS 1600	Textile Industrial Complex	3	CAHS 1750 Fundamentals of Product Development **	4	
ENGL 1100	English Composition I	3	CAHS 2000 Global Consumer Culture	3	
HISTORY	History Core	3	ENGL 1120	English Composition II	3
MATH 1150	Pre-Calculus Algebra and Trigonometry	4	HDFS 2000 Marriage and Family in a Global Context	3	
SOC SCI	Social Science Core Group I	3	HISTORY	History Core	3
		<u>16</u>			<u>16</u>

SOPHOMORE YEAR

Fall Semester¹		Spring Semester			
CAHS 2740	Aesthetics for Apparel Design **	4	CAHS 2800 Apparel Production Management **	4	
CHEM 1010	Survey of Chemistry I	3	CHEM 1020	Survey of Chemistry II	3
CHEM 1011	Survey of Chemistry I Lab	1	CHEM 1021	Survey of Chemistry II Lab	1
ECON 2020	Principles of Microeconomics	3	ENGL 2210	World Literature II	3
ENGL 2200	World Literature I	3	FINE ARTS	Fine Arts Core	3
		<u>14</u>			<u>14</u>

JUNIOR YEAR

Fall Semester		Spring Semester			
CAHS 2750	Product Dev: Technical Design **	4	CAHS 3750 Product Dev: Apparel Design **	4	
CAHS 3600	Textiles **	4	CAHS 5450 History of Costume **	3	
CAHS 5760	Fashion Analysis and Forecasting **	3	CAHS 5600 Global Sourcing for Textiles & App. **	3	
ELECTIVES	Professional Electives ^{2,3}	4	NUFS 2000 Nutrition and Health	3	
		<u>15</u>			<u>13</u>

Summer Semester (Junior or Senior Year)

CAHS 4920	AMDP Internship **	8
		<u>8</u>

SENIOR YEAR

Fall Semester		Spring Semester			
CAHS 3850	Merchandise Planning & Control **	3	CAHS 4500 Portfolio Develop. for Apparel Designers	3	
CAHS 4800	Apparel Engineering **	4	CAHS 5750 Apparel Line Development **	4	
ELECTIVES	Professional Electives ^{2,3}	4	ELECTIVES	Professional Electives ^{2,3}	6
PHIL CORE	Philosophy Core	3	UNIV4AA0	HS1 Undergraduate Graduation ⁴	0
		<u>14</u>			<u>13</u>

Total: 123 Semester Hours

¹Prior to beginning their third semester, students must pass COMP 1000 or a Computer Competency Exam (COMP 1AA0) testing skills in word processing, spreadsheets, presentations, data bases, the internet, and windows operating systems.

²Total hours of professional electives required equals 14. At least three (3) hours must come from the list of approved CAHS courses on page 3. Students with a Production Management focus should take ACCT 2810 and STAT 2010. Students with a Product Design focus may chose from Art History, Theater, Business, Foreign Language or Journalism courses with advisor's approval.

³Students may select Joseph S. Bruno Auburn Abroad in Italy to fulfill all of professional electives and earn an International Minor in Human Sciences (IMHS).

⁴Seniors must register for UNIV4AA0 HS1 the term they plan to graduate (non-credit class number for clearing graduation).

ROTC students may use six (6) hours of their professional electives to meet the six hour ROTC requirement.

Note: Major courses and college core courses are in bold. Grades in these courses are used to calculate the GPA in the major and to meet graduation requirements. Students must earn a "C" or higher in all courses required in the major.

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