

Katherine Annette Burnsed, Ph.D.

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EDUCATION

| <i>Degree</i> | <i>Major/Concentration</i> | <i>Institution</i> | <i>Year</i> |
|---------------|--|--|-------------|
| Ph.D. | Consumer, Apparel and Retail Studies Dissertation: <i>Attitudes Toward Home Furnishings Case Goods: An Investigation of Motivations and Values Relative to Product Choice</i> | University of North Carolina at Greensboro Greensboro, NC | 2009 |
| M.S. | Textiles, Merchandising and Interiors Thesis: <i>Analysis of the Factors Influencing Consumer Demand for U.S. Produced Household Textiles: 1990-1999</i> | University of Georgia Athens, GA | 2001 |
| B.S. | Family and Consumer Sciences Textiles, Merchandising and Interiors Major: <i>Furnishings and Interiors</i> | University of Georgia Athens, GA | 1996 |

EMPLOYMENT: ACADEMIC EXPERIENCE

Lecturer; Auburn University; Department of Consumer and Design Sciences; Apparel Merchandising Program Fall 2019 – Present

- Teach undergraduate and graduate level courses (resident & distance education):
 - 1) CADS 1740 Aesthetics for Fashion
 - 2) CADS 3150 Professional Development for Apparel Merchandising Career
 - 3) CADS 3850 Merchandise Planning and Control
 - 4) CADS 3900 Directed Studies
 - 5) CADS 3920 Industry Experience
 - 6) CADS 3970 Special Topic/4853: Advanced Excel for Merchandising Data Analytics
 - 7) CADS 4930 Apparel Merchandising Internship
 - 8) CADS 5500/6500 Apparel Merchandising Portfolio
 - 9) CADS 5600/6600 Global Sourcing in Textiles and Apparel
 - 10) CADS 5760/6760 Fashion Analysis and Forecasting
 - 11) CADS 5850/6850 Apparel Merchandising and Retail Management
- Serve as Apparel Merchandising Internship Coordinator (Fall 2020 – Present)
- Serve as Advisor for the Apparel Merchandising & Design Association (AMDA) (Fall 2019 – Present)
- Serve on the following departmental committees: Assessment; Peer Review and Mentoring; and Preview Day
- Serve on graduate student thesis and doctoral committees and advise non-thesis graduate students with degree plans
- Advise and mentor undergraduate students with Honors College Contracts/Projects and FSF Case Studies
- Supervise and mentor undergraduate and graduate student teaching assistants

Assistant Professor; University of South Carolina; Department of Retailing Fall 2013 – Summer 2019

- Courses taught (undergraduate and graduate level):
 - 1) RETL 366 Retail Buying (resident & distance education)
 - 2) RETL 462 Merchandise Management Strategies (resident)
 - 3) RETL 592M Retailing/Fashion Merchandising Field Study—led Maymester study abroad programs to Paris (10-day program), London (10-day program), and Italy (12-day program; Rome, Florence, Venice, & Milan)
- Created partnership (MOU) between the College of Hospitality, Retail and Sport Management (HRSM) and Regent's University London
- Served on professional, college, and departmental committees, as well as undergraduate Honors College and graduate student thesis committees

EMPLOYMENT: ACADEMIC EXPERIENCE (CONT'D.)

Assistant Professor; University of North Texas; Department of Merchandising & Digital Retailing Fall 2010 – Spring 2013

- Courses taught (undergraduate and graduate level; resident & distance education):
 - 1) MDSE 4002/5002 Dallas Study Tour for Merchandising and Digital Retailing
 - 2) MDSE 4080/5080 Merchandising Ventures
 - 3) MDSE/HFMD 4660/5660 Advanced Merchandising Applications
 - 4) MDSE 5240 Global Retailing
 - 5) MDSE 5650 International Sourcing
 - 6) CMHT 5600 Managing Customer Experiences
 - 7) HFMD 2380 Foundations for Home Furnishings
 - 8) HFMD 2655 Textiles for Home Furnishings
 - 9) HFMD 3380 Global Home Furnishings Industries
- Program Assistant for MDSE 4003/5003 Global Discovery: Hong Kong/China (study abroad; 19-day program)
- Department Graduate Advisor for M.S./M.B.A. dual majors
- Advised undergraduate Honors College and graduate student Problem in Lieu of Thesis (PILOT) research projects
- Served on professional, university, college, and department committees

Adjunct Faculty; University of North Texas; Department of Merchandising & Digital Retailing Spring 2010 – Summer 2010

- Courses taught (undergraduate and graduate level; resident & distance education):
 - 1) MDSE 4002/5002 Dallas Study Tour for Merchandising and Digital Retailing
 - 2) MDSE/HFMD 4660/5660 Advanced Merchandising Applications
 - 3) CMHT 5600 Managing Customer Experiences
 - 4) CMHT 5700 Service Excellence
 - 5) HFMD 3380 Global Home Furnishings Industries
- Served on professional, university, college, and department committees

Lecturer; University of North Texas; Department of Merchandising & Digital Retailing Fall 2008 – Spring 2009

- Courses taught (undergraduate and graduate level):
 - 1) MDSE 4080/5080 Merchandising Ventures
 - 2) MDSE/HFMD 4660/5660 Advanced Merchandising Applications
 - 3) HFMD 2360 Aesthetics and Environment
 - 4) HFMD 2655 Textiles for Home Furnishings
 - 5) HFMD 3380 Global Home Furnishings Industries
- Served on professional, university, college, and department committees

Instructor; University of Georgia; Department of Textiles, Merchandising & Interiors Fall 2006 – Summer 2008

- Courses taught (undergraduate):
 - 1) TXMI 2350 Design Fundamentals for Interiors
 - 2) TXMI 3350 Residential Interiors and Furnishings
 - 3) TXMI 3370 Residential Lighting
 - 4) TXMI 3380 Presentation Methods and Media
 - 5) TXMI 4350 Historical Homes and Furnishings
 - 6) TXMI 4360 Decorative Arts and Antiques
 - 7) TXMI 4370 Contemporary Homes and Furnishings
 - 8) TXMI 5240 Retailing Apparel and Textiles
 - 9) TXMI 5320 Residential Design Practices
 - 10) TXMI 5901 Furnishings and Interiors Professional Development Seminar
 - 11) TXMI 5910 Textiles, Merchandising and Interiors Internship
- Furnishings and Interiors Internship Program Coordinator

Instructor; University of North Carolina at Greensboro; Department of Consumer, Apparel, & Retail Studies Spring 2003 & Spring 2004

- Courses taught (undergraduate):
 - 1) RCS 361 Fundamentals of Retail Buying and Merchandising
 - 2) RCS 362 Integrated Marketing Communications for Apparel and Consumer Retailing

EMPLOYMENT: ACADEMIC EXPERIENCE (CONT'D.)

Graduate Assistant (Teaching & Research); University of North Carolina at Greensboro; Department of Consumer, Apparel, & Retail Studies Fall 2001 – Spring 2005

- Teaching assistant for seven courses (retailing & merchandising and apparel design & construction)
- Co-author for two manuscripts: (1) presented at the *International Trade & Finance Association 14th International Conference* and published in the proceedings and (2) published in the *Family & Consumer Sciences Research Journal*
- Academic advising and registration assistant for 58 current students, incoming freshmen, and transfer students
- Internship assistant for 38 in-state and out-of-state student interns

Temporary Instructor for Furnishings & Interiors; University of Georgia; Department of Textiles, Merchandising & Interiors Fall 2000

- Co-taught TXMI 3380 Presentation Methods and Media, while instructor was on maternity leave
- Taught students how to draw floor plans, sections, and perspectives, and complete space plans

Graduate Assistant (Teaching & Research); University of Georgia; Department of Textiles, Merchandising, & Interiors Fall 1999 – Summer 2001

- Teaching assistant for three courses (retailing & merchandising and apparel design & construction)
 - Co-author for manuscript published in the *Journal of African Development*
 - Academic advising and registration assistant for 20 incoming freshmen and transfer students
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EMPLOYMENT: DESIGN & MERCHANDISING EXPERIENCE

Freelance Residential Designer (as called upon); North Carolina & Georgia June 2004 – October 2009

- September – October 2009: renovated a home in north Georgia for resale (home sold in two days)
- Advised clients on interior and exterior color palettes, flooring, furniture, fixtures, accessories, window treatments, lighting, and appliances

Manager, Buyer, and Showroom Designer/Merchandiser; Town & Country Paint & Wallpaper; Greensboro, NC December 2001 – May 2004

- Promoted to co-manager in 2002 and full-time manager in 2003
- Selected, bought, and maintained all inventory
- Hired, trained, and supervised sales staff
- Purchased and implemented a POS system
- Advised customers on paint, wallpaper, and fabric selections
- Designed, constructed, and manned booth for the 2002 Southern Ideal Home Show (booth won 2nd place in show)

Assistant Buyer, Showroom Designer/Merchandiser, & Sales Associate; Turner's Furniture Company; Valdosta, GA January 1998 – August 1999

- Promoted to showroom designer/merchandiser (store size = 22,000 square feet) in 1999
- Assisted in the selection and buying of accessories
- Evolved from \$300 individual accessory sales to sales of \$45,000 for the entire home
- Provided in-store advice on selections/purchases and conducted house calls throughout northern FL and southeast GA to meet client needs and increase average dollar/sale

Residential & Commercial Designer; Plantation Interiors; Hilton Head Island, SC March 1996 – December 1997

- Internship site for undergraduate degree; hired before graduation
 - First designer to ever be selected to work both residential and commercial design
 - Youngest designer to ever be selected to design a model home (Palmetto Dunes Plantation)
 - Residential design included condos and homes; trusted by out-of-state owners with keys to complete work
 - Assisted in the following commercial projects: Moss Creek Plantation Country Club, Hargray Telephone Company Headquarters, Disney's Hilton Head Island Resort (20 units), and Sun City Retirement Community (40 units)
 - Assisted with showroom design for Hilton Head Island, SC and Fripp Island, SC firm locations
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EMPLOYMENT: OTHER PROFESSIONAL EXPERIENCE

| | |
|--|-----------------------------|
| Sales Associate ; The Limited; Hilton Head Island, SC | March 1996 – June 1996 |
| <ul style="list-style-type: none">• Assisted customers with selections and completed sales and credit card enrollments• Replenished inventory and assisted with opening and closing duties | |
| Staffing Coordinator ; RS Staffing; Monroe, GA | August 2006 – July 2007 |
| <ul style="list-style-type: none">• Promotion based position• Staffed all nursing positions (RN's, LPN's, CNA's, and specialty nurses) for the Baltimore, Maryland Veterans Administration (VA) Medical Center via phone and intranet daily for all shifts during 5:00PM - 5:00AM• Managed position orders, shift notifications, and employee and teaming partner database | |
| Data Entry Specialist ; RS Staffing; Monroe, GA | July 2005 – August 2006 |
| <ul style="list-style-type: none">• Hired to create and maintain an employee and teaming partner database• Scanned and organized approximately 800 employee and teaming partner files | |
| Policy Reviewer & Processor ; Southern Mutual Insurance Company; Athens, GA | August 1994 – February 1996 |
| <ul style="list-style-type: none">• Reviewed new homeowner insurance policy applications for acceptance or denial• Processed and entered newly accepted homeowner applications into system | |
| Customer Service Representative & Data Entry Specialist ; Robinson Insurance Agency; Nashville, GA | May 1991 – July 1994 |
| <ul style="list-style-type: none">• Provided customers with home, auto, and commercial insurance quotes• Aided agency owner with software integration to take the business 100% digital• Created customer and vendor database and maintained accounts receivables and payables via the new system | |

AWARDS & HONORS

| <i>Category</i> | <i>Award/Honor</i> | <i>Dates</i> |
|--------------------|---|--------------|
| Teaching | Sweet Tea with Kappa Kappa Gamma Sorority; annual event to recognize outstanding UofSC faculty and staff (student selected) (University of South Carolina [UofSC]) | 2019 |
| Teaching & Service | Brian J. and Linda L. Mihalik Outstanding Global Scholar Award Nominee (UofSC College of Hospitality, Retail and Sport Management [HRSM]) (peer nominated) | 2019 |
| Teaching | Department of Retailing Teacher of the Year (student selected) (UofSC College of HRSM) | 2018 |
| Teaching | Harry E. & Carmen S. Varney Distinguished Teacher of the Year Award Finalist (student selected) (UofSC College of HRSM) | 2018 |
| Teaching | Sweet Tea with Kappa Kappa Gamma Sorority; annual event to recognize outstanding UofSC faculty and staff (student selected) (UofSC) | 2018 |
| Teaching | Honorary Guest Coach for Gamecock Men's Baseball; in recognition of my work to support academic success of student-athletes (student selected) (UofSC Dept. of Athletics) | 2018 |
| Teaching | Apple Pie with Alpha Chi Omega Sorority; annual event to recognize outstanding UofSC faculty and staff; (student selected) (UofSC) | 2018 |
| Professional | Chair of Student Fellowships & Awards Committee (peer selected); International Textile & Apparel Association (ITAA) | 2017 – 2019 |
| Teaching | Kappa Kappacino (Kappa Kappa Gamma Sorority); annual event to recognize outstanding UofSC faculty and staff (student selected) (UofSC) | 2016 |
| Teaching | 100% Course Evaluation Participation Luncheon (UofSC College of HRSM) | 2015 |
| Teaching | Harry E. and Carmen S. Varney Distinguished Teacher of the Year Award Nominee (UofSC College of HRSM) | 2014 |
| Teaching | Honorary Guest Coach for Gamecock Football; in recognition of my work to support academic success of student-athletes (student selected) (UofSC Dept. of Athletics) | 2013 – 2017 |
| Teaching | Outstanding Professor: Honors College & Honor's Day (student selected) (University of North Texas [UNT]) | 2013 |

AWARDS & HONORS (CONT'D.)

| <i>Category</i> | <i>Award/Honor</i> | <i>Dates</i> |
|-----------------|--|--------------|
| Teaching | Mentor Teacher Appreciation Social; annual event to recognize outstanding UNT faculty (student selected) (UNT) | 2010 – 2012 |
| Teaching | Department of Textiles, Merchandising & Interiors Outstanding Teacher of the Year Nominee (student selected) (University of Georgia [UGA]) | 2007, 2008 |
| Teaching | UGA Athletic Association Director's Academic Roundtable (Fall); event to recognize outstanding student athletes and faculty (student selected) (UGA) | 2007 |
| Teaching | UGA Athletic Association Director's Academic Roundtable (Spring); event to recognize outstanding student athletes and faculty (student selected) (UGA) | 2007 |
| Teaching | Alpha Chi Omega's Outstanding Professors Dinner; annual event to recognize outstanding faculty (student selected) (UGA) | 2007 |
| Award | Personal Development Fund, Graduate Student Association (\$200) (University of North Carolina at Greensboro [UNCG]) | 2005 |
| Award | Human Environmental Sciences Graduate Student Travel Fund (\$200) (UNCG) | 2005 |
| Scholarship | Mayo & Scott Scholarship (\$1,380) (UNCG) | 2004 |
| Award | Department of Consumer, Apparel & Retail Studies Travel Award (\$565) (UNCG) | 2004 |
| Scholarship | N.G. Albanese Doctoral Award (\$5,000) (UNCG) | 2002 – 2003 |
| Fellowship | VF Corporation Doctoral Fellowship (\$5,000) (UNCG) | 2001 – 2003 |
| Fellowship | 1933 Graduate Fellowship Fund (\$5,000) (UNCG) | 2001 |
| Honor | Inducted into the Honor Society of Phi Kappa Phi | 2001 |
| Award | Claudia Stowers Noell International Study Award (\$500) (UGA) | 2000 |
| Honor | Inducted into Phi Upsilon Omicron Honor Society | 1996 |
| Scholarship | Georgia 4-H Leadership Scholarship (\$300) | 1991 |
| Scholarship | John W. Strickland Scholarship – Lanier County Extension and 4-H Club (\$500) | 1991 |
| Award | The Daughters of the American Revolution Good Citizen Award | 1991 |
| Honor | Honorary Guest Speaker for the Georgia General Assembly – Addressed the House of Representatives and Senate as Georgia 4-H President | 1991 |
| Award | Georgia 4-H Governor's Award (presented by Governor Zell Miller) | 1990 |
| Award | Georgia 4-H Five-Time Master 4-Her (Mastering is the highest honor): (1) State 4-H President (peer elected) and state winner in (2) Home Furnishings & Design, (3) Cotton Bowl Judging, (4) Consumer Judging, and (5) Teen IV Leadership | 1988 – 1991 |
| Honor | Georgia Governor's Honors Program Student Nominee | 1988 |

TEACHING: AU COURSE EVALUATION SCORES

| <i>Term*</i> | <i>Course Number & Delivery**</i> | <i># Enrolled</i> | <i>Q1 Mean</i> | <i>Q2 Mean</i> | <i>Q3 Mean</i> | <i>Q4 Mean</i> | <i>Q5 Mean</i> | <i>Q6 Mean</i> | <i>Q7 Mean</i> | <i>Course Mean</i> |
|--------------|--|-----------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|------------------------|
| Spring 2021* | CADS 3150 (Synchronous DED & F2F) | 50 | | | | | | | | |
| | CADS 3970 (Asynchronous DED) | 25 | | | | | | | | |
| | CADS 5500/6500 (Synchronous DED & F2F) | 22 | | | | | | | | |
| | CADS 5600/6600 (Synchronous DED & F2F) | 74 | | | | | | | | |
| Fall 2020* | CADS 1740 (Synchronous DED) | 62 | 5.8 | 5.4 | 5.8 | 5.7 | 5.7 | 5.7 | 5.7 | 5.69 |
| | CADS 3150 (Synchronous DED) | 56 | 6.0 | 5.9 | 6.0 | 5.9 | 6.0 | 6.0 | 5.8 | 5.94 |
| | CADS 5500/6500 (Blended) | 24 | 5.9 | 5.9 | 5.9 | 5.9 | 5.9 | 5.9 | 5.8 | 5.89 |
| | CADS 5760/6760 (Synchronous DED) | 120 | 5.95 | 5.95 | 5.95 | 5.9 | 5.95 | 5.95 | 5.95 | 5.94 |
| Summer 2020 | CADS 3970 (Asynchronous DED) | 10 | 6.0 | 2.0 | 5.0 | 5.5 | 6.0 | 6.0 | 4.5 | 5.0 |
| Spring 2020* | CADS 3150 (F2F & Synchronous DED) | 34 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 |
| | CADS 5500/6500 (F2F & Synchronous DED) | 11 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 | 6.0 |
| | CADS 5600/6600 (F2F & Synchronous DED) | 102 | 5.9 | 5.9 | 5.9 | 6.0 | 5.9 | 5.9 | 5.9 | 5.91 |
| | CADS 5850/6850 (F2F & Synchronous DED) | 34 | 5.85 | 5.85 | 5.85 | 5.85 | 5.85 | 5.85 | 5.85 | 5.85 |
| Fall 2019 | CADS 3150 (F2F) | 31 | 6.0 | 5.9 | 6.0 | 5.9 | 6.0 | 6.0 | 6.0 | 5.97 |
| | CADS 3850 (F2F) | 36 | 6.0 | 5.9 | 5.9 | 5.9 | 6.0 | 5.9 | 5.8 | 5.91 |
| | CADS 5500/6500 (F2F) | 36 | 5.9 | 6.0 | 6.0 | 6.0 | 6.0 | 5.9 | 6.0 | 5.97 |
| | CADS 5760/6760 (F2F) | 91 | 5.9 | 6.0 | 6.0 | 6.0 | 6.0 | 5.9 | 6.0 | 5.97 |

Note. *Term: Spring 2021 (reduced enrollment due to COVID-19 protocol), Fall 2020, and Spring 2020 impacted by COVID-19.

**Delivery: F2F = Face-to-Face; DED = Distance Education (online); and Blended = Combination of F2F and Synchronous DED.

Scale: 6.0 = Highest possible score.

Q1: I was encouraged to interact with the instructor regarding course content (electronically, during office hours, in class, etc.).

Q2: I was provided opportunities to cooperate with other classmates about course material (electronically, inside or outside of class, etc.).

Q3: I was informed of the instructor's high expectations for my work in this course.

Q4: I was provided with an evaluation of my academic progress at regular intervals during the semester.

Q5: I was provided with ample opportunities to apply my learning in this course.

Q6: I was prompted to think critically about the course material.

Q7: I was provided an environment that supported my learning.

TEACHING: UOFSC COURSE EVALUATION SCORES

| <i>College of HRSM Evaluation Criteria for Annual Review</i> | | | | | | | | | | | | | |
|--|--------------------------------------|-------------------|----------------------|---|---------------------|---------------------------------------|---------------------|---|---------------------|--|---------------------|--|---------------------|
| <i>Term</i> | <i>Course Number & Delivery*</i> | <i># Enrolled</i> | <i>Response Rate</i> | <i>The instructor was knowledgeable about course content.</i> | | <i>The course was well organized.</i> | | <i>The assignments helped me learn.</i> | | <i>The instructor is an excellent teacher.</i> | | <i>I learned a lot in this course.</i> | |
| | | | | <i>Course Mean</i> | <i>College Mean</i> | <i>Course Mean</i> | <i>College Mean</i> | <i>Course Mean</i> | <i>College Mean</i> | <i>Course Mean</i> | <i>College Mean</i> | <i>Course Mean</i> | <i>College Mean</i> |
| Summer 2019 | RETL 366 (DED) | 24 | 83.33% | 4.75 | 4.59 | 4.65 | 4.50 | 4.70 | 4.46 | 4.50 | 4.44 | 4.75 | 4.46 |
| Maymester 2019 | RETL 592M (Paris) | 20 | 30% | 4.67 | 4.59 | 4.33 | 4.50 | 4.83 | 4.46 | 4.50 | 4.44 | 4.83 | 4.46 |
| Spring 2019 | RETL 366 (F2F) | 68 | 91.18% | 4.80 | 4.63 | 4.78 | 4.50 | 4.61 | 4.42 | 4.85 | 4.44 | 4.76 | 4.42 |
| Spring 2019 | RETL 462 (F2F) | 29 | 86.21% | 4.96 | 4.63 | 5.00 | 4.50 | 4.92 | 4.42 | 4.96 | 4.44 | 4.96 | 4.42 |
| Fall 2018 | RETL 366 (F2F) | 70 | 87.14% | 4.89 | 4.62 | 4.80 | 4.46 | 4.79 | 4.40 | 4.84 | 4.41 | 4.77 | 4.41 |
| Fall 2018 | RETL 462 (F2F) | 42 | 92.86% | 4.95 | 4.62 | 4.97 | 4.46 | 4.95 | 4.40 | 5.00 | 4.41 | 4.95 | 4.41 |
| Summer 2018 | RETL 366 (DED) | 27 | 77.78% | 4.48 | 4.57 | 4.48 | 4.50 | 4.33 | 4.44 | 4.35 | 4.43 | 4.38 | 4.48 |
| Maymester 2018 | RETL 592M (Italy) | 20 | 40% | 5.00 | 4.57 | 5.00 | 4.50 | 5.00 | 4.44 | 5.00 | 4.43 | 5.00 | 4.48 |
| Spring 2018 | RETL 366 (F2F) | 59 | 89.83% | 4.94 | 4.59 | 4.94 | 4.39 | 4.88 | 4.29 | 4.92 | 4.34 | 4.75 | 4.29 |
| Spring 2018 | RETL 462 (F2F) | 26 | 100% | 5.00 | 4.59 | 5.00 | 4.39 | 5.00 | 4.29 | 5.00 | 4.34 | 4.88 | 4.29 |
| Fall 2017 | RETL 366 (F2F) | 64 | 96.88% | 4.93 | 4.57 | 4.89 | 4.38 | 4.87 | 4.31 | 4.90 | 4.31 | 4.84 | 4.32 |
| Fall 2017 | RETL 462 (F2F) | 11 | 100% | 4.91 | 4.57 | 4.82 | 4.38 | 4.82 | 4.31 | 4.91 | 4.31 | 4.64 | 4.32 |
| Summer 2017 | RETL 366 (DED) | 18 | 88.89% | 4.75 | 4.60 | 4.75 | 4.47 | 4.75 | 4.42 | 4.75 | 4.42 | 4.69 | 4.44 |
| Maymester 2017 | RETL 592M (London) | 14 | 42.86% | 5.00 | 4.60 | 5.00 | 4.47 | 4.80 | 4.42 | 5.00 | 4.42 | 5.00 | 4.44 |
| Spring 2017 | RETL 366 (F2F) | 11 | 90.91% | 5.00 | 4.62 | 5.00 | 4.45 | 5.00 | 4.38 | 5.00 | 4.41 | 4.90 | 4.37 |
| Spring 2017 | RETL 462 (F2F) | 18 | 77.78% | 5.00 | 4.62 | 4.85 | 4.45 | 4.77 | 4.38 | 4.85 | 4.41 | 4.85 | 4.37 |
| Fall 2016 | RETL 366 (F2F) | 65 | 90.77% | 4.69 | 4.60 | 4.66 | 4.41 | 4.63 | 4.37 | 4.70 | 4.37 | 4.67 | 4.37 |
| Fall 2016 | RETL 462 (F2F) | 28 | 85.71% | 4.70 | 4.60 | 4.61 | 4.41 | 4.43 | 4.37 | 4.57 | 4.37 | 4.39 | 4.37 |
| Maymester 2016 | RETL 592M (London) | 20 | 35% | 5.00 | 4.59 | 4.86 | 4.48 | 4.71 | 4.45 | 4.57 | 4.44 | 4.71 | 4.43 |
| Spring 2016 | RETL 366 (F2F) | 34 | 82.35% | 4.92 | 4.57 | 4.92 | 4.40 | 4.81 | 4.33 | 4.77 | 4.33 | 4.77 | 4.31 |
| Spring 2016 | RETL 462 (F2F) | 34 | 91.18% | 4.97 | 4.57 | 4.90 | 4.40 | 4.87 | 4.33 | 4.90 | 4.33 | 4.77 | 4.31 |
| Fall 2015 | RETL 366 (F2F) | 65 | 92.31% | 4.77 | 4.58 | 4.70 | 4.38 | 4.68 | 4.35 | 4.74 | 4.33 | 4.73 | 4.35 |
| Spring 2015 | RETL 366 (F2F) | 66 | 95.45% | 4.77 | 4.50 | 4.65 | 4.24 | 4.60 | 4.19 | 4.71 | 4.20 | 4.58 | 4.20 |
| Spring 2015 | RETL 462 (F2F) | 45 | 95.56% | 4.91 | 4.50 | 4.77 | 4.24 | 4.86 | 4.19 | 4.91 | 4.20 | 4.81 | 4.20 |
| Fall 2014 | RETL 366 (F2F) | 85 | 100% | 4.88 | 4.58 | 4.81 | 4.34 | 4.72 | 4.28 | 4.77 | 4.28 | 4.62 | 4.28 |
| Spring 2014 | RETL 366 (F2F) | 68 | 92.65% | 4.52 | 4.57 | 4.56 | 4.32 | 4.44 | 4.30 | 4.29 | 4.29 | 4.32 | 4.28 |
| Spring 2014 | RETL 462 (F2F) | 45 | 95.56% | 4.58 | 4.57 | 4.09 | 4.32 | 4.10 | 4.30 | 3.91 | 4.29 | 4.19 | 4.28 |
| Fall 2013 | RETL 366 (F2F) | 62 | 91.94% | 4.58 | 4.60 | 4.56 | 4.29 | 4.44 | 4.27 | 4.23 | 4.27 | 4.30 | 4.29 |

Note. Course Number & Delivery*: RETL 366 = Retail Buying; RETL 462 = Merchandise Management Strategies; RETL 592M = Retailing/Fashion Merchandising Field Study (Study Abroad); F2F = Face-to-Face (Resident); and DED = Distance Education (Online). Scale: 5.00 = highest possible score.

TEACHING: UNT, UGA, & UNCG COURSE EVALUATION SCORES

| <i>Term</i> | <i>Course (School)</i> | <i>Delivery*</i> | <i># Enrolled</i> | <i>Score</i> |
|-------------|---|------------------|-------------------|--------------|
| Spring 2013 | HFMD 2380 Foundations for Home Furnishings (UNT) | F2F | 30 | 4.90 |
| Spring 2013 | HFMD 3380 Global Home Furnishings Industries (UNT) | F2F | 15 | 4.84 |
| Spring 2013 | MDSE 4660 Advanced Merchandising Applications (UNT) | F2F | 10 | 4.89 |
| Spring 2013 | CMHT 5600 Managing Customer Experiences (UNT) | DED | 27 | 4.80 |
| Fall 2012 | HFMD 2655 Textiles for Home Furnishings (UNT) | F2F | 59 | 4.95 |
| Fall 2012 | MDSE 4080 Merchandising Ventures (UNT) | F2F | 24 | 4.86 |
| Fall 2012 | MDSE 5650 International Sourcing (UNT) | DED | 11 | 4.84 |
| Summer 2012 | HFMD 4660 Advanced Merchandising Applications (UNT) | F2F | 3 | 4.87 |
| Summer 2012 | MDSE 4660.1 Advanced Merchandising Applications (UNT) | F2F | 24 | 4.95 |
| Summer 2012 | MDSE 4660.2 Advanced Merchandising Applications (UNT) | F2F | 20 | 4.90 |
| Spring 2012 | HFMD 2380 Foundations for Home Furnishings (UNT) | F2F | 44 | 4.87 |
| Spring 2012 | HFMD 3380 Global Home Furnishings Industries (UNT) | F2F | 22 | 4.93 |
| Spring 2012 | MDSE 5240 Global Retailing (UNT) | DED | 17 | 4.81 |
| Fall 2011 | HFMD 2655 Textiles for Home Furnishings (UNT) | F2F | 65 | 4.92 |
| Fall 2011 | MDSE 4080 Merchandising Ventures (UNT) | F2F | 15 | 4.90 |
| Spring 2011 | HFMD 2380 Foundations for Home Furnishings (UNT) | F2F | 17 | 4.94 |
| Spring 2011 | HFMD 3380 Global Home Furnishings Industries (UNT) | F2F | 21 | 4.89 |
| Spring 2011 | MDSE 4002 Dallas Study Tour for Merchandising & Digital Retailing (UNT) | F2F | 20 | 4.88 |
| Spring 2011 | MDSE 5002 Dallas Study Tour for Merchandising & Digital Retailing (UNT) | F2F | 3 | 4.82 |
| Fall 2010 | HFMD 2655 Textiles for Home Furnishings (UNT) | F2F | 58 | 4.19 |
| Fall 2010 | MDSE 4080 Merchandising Ventures (UNT) | F2F | 36 | 4.60 |
| Summer 2010 | CMHT 5700 Service Excellence (UNT) | DED | 21 | 4.79 |
| Spring 2010 | HFMD 3380 Global Home Furnishings Industries (UNT) | F2F | 16 | 4.89 |
| Spring 2010 | MDSE 4002 Dallas Study Tour for Merchandising & Digital Retailing (UNT) | F2F | 28 | 4.80 |
| Spring 2010 | MDSE 4660 Advanced Merchandising Applications (UNT) | F2F | 20 | 4.88 |
| Spring 2010 | CMHT 5600 Managing Customer Experiences (UNT) | DED | 24 | 4.71 |
| Spring 2009 | HFMD 2360 Aesthetics and Environment (UNT) | F2F | 37 | 4.59 |
| Spring 2009 | HFMD 3380 Global Home Furnishings Industries (UNT) | F2F | 39 | 4.77 |
| Spring 2009 | MDSE 4660 Advanced Merchandising Applications (UNT) | F2F | 31 | 4.90 |
| Fall 2008 | HFMD 2655 Textiles for Home Furnishings (UNT) | F2F | 76 | 4.53 |
| Fall 2008 | MDSE 4080 Merchandising Ventures (UNT) | F2F | 26 | 4.67 |
| Fall 2008 | MDSE 4660 Advanced Merchandising Applications (UNT) | F2F | 26 | 4.93 |
| Summer 2008 | TXMI 5910 TXMI Internship (UGA) | F2F | 13 | N/A |
| Spring 2008 | TXMI 3370 Residential Lighting (UGA) | F2F | 29 | 4.97 |
| Spring 2008 | TXMI 4360 Decorative Arts and Antiques (UGA) | F2F | 32 | 4.91 |
| Spring 2008 | TXMI 5320 Residential Design Practices (UGA) | F2F | 32 | 4.98 |
| Spring 2008 | TXMI 5901 F&I Professional Development Seminar (UGA) | F2F | 28 | 4.95 |
| Fall 2007 | TXMI 2350 Design Fundamentals for Interiors (UGA) | F2F | 25 | 4.89 |
| Fall 2007 | TXMI 3380.1 Presentation Methods and Media (UGA) | F2F | 17 | 4.88 |
| Fall 2007 | TXMI 3380.2 Presentation Methods and Media (UGA) | F2F | 13 | 4.99 |
| Spring 2007 | TXMI 4350 Historical Homes and Furnishings (UGA) | F2F | 35 | 4.73 |
| Spring 2007 | TXMI 4360 Decorative Arts and Antiques (UGA) | F2F | 39 | 4.92 |
| Spring 2007 | TXMI 5240 Retailing Apparel and Textiles (UGA) | F2F | 61 | 4.88 |
| Fall 2006 | TXMI 3350 Residential Interiors and Furnishings (UGA) | F2F | 16 | 4.86 |
| Fall 2006 | TXMI 4370 Contemporary Homes and Furnishings (UGA) | F2F | 38 | 4.62 |
| Fall 2006 | TXMI 5240 Retailing Apparel and Textiles (UGA) | F2F | 41 | 4.83 |
| Spring 2004 | RCS 362 Integrated Marketing Communications for Apparel and Consumer Retailing (UNCG) | F2F | 16 | 4.43 |
| Spring 2003 | RCS 361 Fundamentals of Retail Buying and Merchandising (UNCG) | F2F | 35 | 4.43 |

Note. Delivery*: F2F = Face-to-Face (Resident) and DED = Distance Education (Online). Scale: 5.00 = highest possible score.

MENTORING AND ADVISING: GRADUATE STUDENTS

| <i>Role</i> | <i>Student</i> | <i>Degree</i> | <i>Title</i> | <i>Graduation Year</i> |
|------------------|-------------------------|---------------------|---|------------------------|
| Committee Member | Sonia Bakhshian (AU) | Ph.D. | Dissertation: <i>Young Generations' (Gen Y and Z) Decision Making Process and Rate of Adoption of Smart Apparel</i> | 2022 |
| Major Professor | Kaley Neal (AU) | M.S. | Non-Thesis | 2021 |
| Committee Member | Fatema Tuj Jahura (AU) | M.S. | Thesis: <i>Determinants of Consumers' Sustainable Disposal Behavior of Clothing Items: An Application of Triandis's Theory of Interpersonal Behavior (TIB)</i> | 2020 |
| Major Professor | Lauren Adams (AU) | M.S. | Non-Thesis | 2020 |
| Committee Member | Tierra Pinckney (UofSC) | Master of Retailing | Thesis: <i>Shopping in a Size Small World: Exploring Attributes in Mainstream Retail Stores that Affect the Level of Satisfaction in Plus-Size Female Consumers</i> | 2014 |
| Committee Member | Amanda Cohen (UofSC) | Master of Retailing | Thesis: <i>Mannequin Size on Consumers' Perception of Self and Satisfaction of Fit</i> | 2014 |
| Advisor | Le'Neisha Brooks (UNT) | M.S. | Problem in Lieu of Thesis: <i>An Analysis of NFL Consumer Color Preferences and Associations with Sports Teams</i> | 2011 |
| Advisor | Cicely Parson (UNT) | M.S. | Problem in Lieu of Thesis: <i>An Analysis of NCAA Consumer Color Preferences and Associations with Sports Teams</i> | 2011 |

MENTORING AND ADVISING: UNDERGRADUATE STUDENTS

| <i>Role</i> | <i>Student(s)</i> | <i>Project Title</i> | <i>Project Purpose</i> |
|-----------------|--------------------------------|--|---|
| Advisor | Elizabeth Bundrick (CADS 5500) | <i>Braille Kitchen by Williams-Sonoma</i> | FSF Case Study (AU) (Fall 2020) |
| Advisor | Shannon Lucky (CADS 5500) | <i>Sephora x Black Lives Matter</i> | FSF Case Study (AU) (Fall 2020) |
| Advisor | Cara Obert (CADS 5500) | <i>H&M Adaptive</i> | FSF Case Study (AU) (Fall 2020) |
| Advisor | Emma Rich (CADS 5500) | <i>Urban Outfitters Adaptive</i> | FSF Case Study (AU) (Fall 2020) |
| Advisor | Olivia Smith (CADS 5500) | <i>Chloé x Sustainability</i> | FSF Case Study (AU) (Fall 2020) |
| Advisor | Katherine Pope (CADS 5760) | <i>Trickle-Up and Trickle-Down Theories: Androgyny and Shapewear</i> | Honors College Contract/Project (AU) (Fall 2019) |
| Advisor | Alicia Kubista (CADS 3900) | <i>Moschino and Kim Petras Collaborate to Create a Gender-Neutral Collection</i> | FSF Case Study (AU) (Fall 2019) |
| Thesis Director | Ellen McDearman | <i>Columbia to Copenhagen: A Photography Examination on Fashion Identity</i> | Honors College Thesis (UofSC) (Fall 2018 – Spring 2019) |

MENTORING AND ADVISING: UNDERGRADUATE STUDENTS (CONT'D.)

| <i>Role</i> | <i>Student(s)</i> | <i>Project Title</i> | <i>Project Purpose</i> |
|------------------|---|---|--|
| Advisor | Jessica Reinelt (member of 2012-2013 Gravitas: UNT Ad Team) <ul style="list-style-type: none"> • 2nd place competition winner • Best media plan & presentation | <i>Glidden Paints & Interior Do-It-Yourself Projects</i> (National client: Glidden Paints) | 2013 National Student Advertising Competition; American Advertising Federation |
| Advisor | Madison Black, Lindsay Coleman, Ryan Kercheval, and Nicholas Wood <i>Students tied for 1st place & won \$150</i> | <i>Driving Me Donuts: Food Truck*</i> | 2013 Student Research Competition; Creating Consumer Experiences Symposium (UNT) |
| Advisor | Lauren Ogle | <i>Revolving Door: High-end Consignment and Gallery*</i> | 2013 Student Research Competition; Creating Consumer Experiences Symposium (UNT) |
| Advisor | Savannah McElveen, Nikki Paris, Whitney Phillips, Dani Veeder, and Ciara Wei <ul style="list-style-type: none"> • Students tied for 1st place & won \$150 | <i>Heartpiece*</i> | 2013 Student Research Competition; Creating Consumer Experiences Symposium (UNT) |
| Advisor | Esther Nicks, Kari Littleford, Kevin Withrow, and Cassandra Latawicz <ul style="list-style-type: none"> • Students won 1st place & \$75 each | <i>Sweet Confections*</i> | 2012 Student Research Competition; Creating Consumer Experiences Symposium (UNT) |
| Project Director | Maria Barajas | <i>An Investigation of the Home Furnishings and Apparel Industries: A Retail Entrepreneur's Perspective</i> | Honors College Research Project (UNT) (Fall 2010) |
| Advisor | Megan Cacace <ul style="list-style-type: none"> • Student won 1st place & \$300 | <i>Inside Out: Kitchens & Baths*</i> | 2009 Student Research Competition; Creating Consumer Experiences Symposium (UNT) |

Note. *Project included business plan, store layout and design, marketing materials, and poster presentation.

RESEARCH & SCHOLARLY WORK: REFEREED JOURNAL ARTICLES

1. Bickle, M. C., Rucker, R. D., & **Burnsed, K. A.** (2019). Online learning: Examination of attributes that promote student satisfaction. *Online Journal of Distance Learning Administration*, 22(1). Available at https://www.westga.edu/~distance/ojdl/spring221/bickle_rucker_burnsed221.html
2. **Burnsed, K. A.** & Bickle, M. C. (2018). Satisfaction with independent fashion stores' environment. *International Journal of Sales, Retailing and Marketing*, 7(1), 21-29.
3. Brosdahl, D. J. C., **Burnsed, K. A.**, Park, J., & Cohen, A. (2017). Reflections in the store window: U.S. women's self-comparisons to mannequins. *Journal of Business Diversity*, 17(3), 34-46.
4. **Burnsed, K. A.**, Strubel, J., & Moody, M. B. (2016). A comparison of home furnishings expenditures by U.S. generational cohort. *International Journal of Sales, Retailing and Marketing*, 5(2), 88-101.
5. Strubel, J., **Burnsed, K. A.**, & Brandon, B. L. (2016). Gearing up for the re-evolution: Furnishings and home accents exhibit retro-futurism via Steampunk style. *International Journal of Sales, Retailing and Marketing*, 5(1), 14-26.
6. Bickle, M. C., **Burnsed, K. A.**, & Edwards, K. L. (2015). Are U.S. plus-size women satisfied with retail clothing store environments? *Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior*, 28, 45-60.
7. **Burnsed, K. A.** & Bickle, M. C. (2015). A comparison of U.S. generational cohorts' shopping mall behaviors and desired features. *International Journal of Sales, Retailing and Marketing*, 4(6), 18-30.
8. Strubel, J. & **Burnsed, K. A.** (2015). Evaluative criteria of diamond jewellery used in the decision-making process: Variations across ethnic groups. *Clothing Cultures*, 2(1), 91-110. doi: 10.1386/cc.2.1.91_1

RESEARCH & SCHOLARLY WORK: REFEREED JOURNAL ARTICLES (CONT'D.)

9. **Burnsed, K. A.** & Hodges, N. J. (2014). Home furnishings consumption choices: A qualitative analysis. *Qualitative Market Research: An International Journal*, 17(1), 24-42. doi: 10.1108/QMR-11-2011-0022
 10. Dyer, B., **Burnsed, K. A.**, & Dyer, C. L. (2006). Ethnicity and household expenditures: Furnishings, fashion, and flux? *Family and Consumer Sciences Research Journal*, 35(2), 131-159. doi: 10.1177/1077727X06292934
 11. Hathcote, J. M., Rees, K., & **Burnsed, K. A.** (2006). Will Sub-Saharan Africa compete with major textile and apparel importers? *Journal of African Development*, 8(1), 87-113.
-

RESEARCH & SCHOLARLY WORK: NON-REFEREED ARTICLES

1. Bachtel, D. C., **Burnsed, K. A.**, Cai, Y., Robinson, V., & Stephens, D. (2000). *Understanding Gwinnett County: A planning perspective*. Athens, GA: University of Georgia Cooperative Extension Service.
-

RESEARCH & SCHOLARLY WORK: REFEREED CONFERENCE PROCEEDINGS PUBLICATIONS – ARTICLES

1. Cohen, A. J., Brosdahl, D. J. C., **Burnsed, K. A.**, & Park, J. (2016). Reflections in the store window: U.S. women's self-comparisons to mannequins and peers. *Proceedings of the Association of Marketing Theory and Practice: 2016 Annual Conference*. Available at <https://www.amtp.org/ocs/index.php/amtp/AMTP2016/paper/view/635>
 2. Dyer, B. & **Burnsed, K. A.** (2004). Analysis of U.S. household home furnishings expenditures: A minority report. *Proceedings of the International Trade and Finance Association: 14th International Conference*. Available at <http://services.bepress.com/cgi/viewcontent.cgi?article=1070&context=itfa>
-

RESEARCH & SCHOLARLY WORK: REFEREED CONFERENCE PROCEEDINGS PUBLICATIONS – ABSTRACTS

1. Bickle, M. C. & **Burnsed, K. A.** (2018). College sports fans: Examination of attachment, feelings, and bragging rights. *Proceedings of the Consumer Satisfaction, Dissatisfaction and Complaining Behavior: 2018 Annual Conference* (pp. 12-14). Available at <http://jcsdcb.com/index.php/JCSDCB/article/view/280>
 2. **Burnsed, K. A.**, Strubel, J., & Bickle, M. C. (2017). NCAA team identification: Sport fan purchase behavior of home décor and apparel. *Proceedings of the UNCG Consumer, Apparel, and Retail Studies Research Symposium* (pp. 29).
 3. Bickle, M. C. & **Burnsed, K. A.** (2017). A comparison of online shopping behaviors by gender. *Proceedings of the UNCG Consumer, Apparel, and Retail Studies Research Symposium* (pp. 10).
 4. Brosdahl, D. J. C., **Burnsed, K. A.**, Park, J., & Cohen, A. J. (2017). Mannequins and self-image: Exploration of U.S. women's perceptions. *Proceedings of the UNCG Consumer, Apparel, and Retail Studies Research Symposium* (pp. 25).
 5. **Burnsed, K. A.**, Hodges, N. J., & Moody, M. B. (2014). Generational cohort groups' hedonic and utilitarian attitudes toward shopping for home furnishings case goods. *Proceedings of the International Textile and Apparel Association: 2014 Annual Conference*. Available at <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/18458/rec/167>
 6. **Burnsed, K. A.** & Hodges, N. J. (2010). Consumer attitudes toward home furnishings case goods: An investigation of motivations and values relative to product choice. *Proceedings of the International Textile and Apparel Association: 2010 Annual Conference*. Available at <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/3854/rec/1>
 7. **Burnsed, K. A.** & Dyer, C. L. (2005). Multicultural consumerism: U.S. home furnishings expenditures. *Proceedings of the International Textile and Apparel Association: 2005 Annual Conference*. Available at <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/16104/rec/38>
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RESEARCH & SCHOLARLY WORK: REFEREED PRESENTATIONS (PRIMARY PRESENTER*)

1. Bickle, M. C.* & **Burnsed, K. A.** (2018, June 20). College sports fans: Examination of attachment, feelings, and bragging rights. *Consumer Satisfaction, Dissatisfaction and Complaining Behavior: 2018 Annual Conference*, New York, NY.
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RESEARCH & SCHOLARLY WORK: REFEREED PRESENTATIONS (PRIMARY PRESENTER*) (CONT'D.)

2. **Burnsed, K. A.***, Strubel, J., & Bickle, M. C. (2017, September 30). NCAA team identification: Sport fan purchase behavior of home décor and apparel. *UNCG Consumer, Apparel, and Retail Studies Research Symposium*, Greensboro, NC.
 3. Bickle, M. C. & **Burnsed, K. A.*** (2017, September 30). A comparison of online shopping behaviors by gender. *UNCG Consumer, Apparel, and Retail Studies Research Symposium*, Greensboro, NC.
 4. Brosdahl, D. J. C., **Burnsed, K. A.***, Park, J., & Cohen, A. J. (2017, September 30). Mannequins and self-image: Exploration of U.S. women's perceptions. *UNCG Consumer, Apparel, and Retail Studies Research Symposium*, Greensboro, NC.
 5. Bickle, M. C.* & **Burnsed, K. A.** (2016, June 18). Satisfaction with small, independent fashion chain stores' environment. *Consumer Satisfaction, Dissatisfaction and Complaining Behavior: 2016 Annual Conference*, New Orleans, LA.
 6. Bickle, M. C. & **Burnsed, K. A.*** (2016, April 15). Mainstream clothing retailers: Are U.S. plus-size consumers satisfied? *American Collegiate Retailing Association: 2016 Annual Conference*, Secaucus, NJ.
 7. **Burnsed, K. A.***, Strubel, J., & Moody, M. B. (2016, April 14). Home furnishings expenditures: U.S. generational cohort differences. *American Collegiate Retailing Association: 2016 Annual Conference*, Secaucus, NJ.
 8. Cohen, A. J., Brosdahl, D. J. C.*, **Burnsed, K. A.**, & Park, J. (2016, March 18). Reflections in the store window: U.S. women's self-comparisons to mannequins and peers. *Association of Marketing Theory and Practice: 2016 Annual Conference*, St. Simons Island, GA.
 9. Bickle, M. C. & **Burnsed, K. A.*** (2015, March 7). A comparison of U.S. generational cohorts' mall shopping behavior and satisfaction. *American Marketing Association & American Collegiate Retailing Association, Second Triennial Conference*, Coral Gables, FL.
 10. **Burnsed, K. A.***, Hodges, N. J., & Moody, M. B. (2014, November 14). Generational cohort groups' hedonic and utilitarian attitudes toward shopping for home furnishings case goods. *International Textile and Apparel Association: 2014 Annual Conference*, Charlotte, NC.
 11. **Burnsed, K. A.*** & Brandon, L. (2011, June 23). Cross-cultural comparisons of home furnishings spending in the U.S.: A time series analysis. *American Association of Family and Consumer Sciences: 2011 Annual Conference*, Phoenix, AZ.
 12. **Burnsed, K. A.** & Hodges, N. J.* (2010, October 29). Consumer attitudes toward home furnishings case goods: An investigation of motivations and values relative to product choice. *International Textile and Apparel Association: 2010 Annual Conference*, Montreal, Canada.
 13. **Burnsed, K. A.** & Dyer, B.* (2007, May 18). Consumer perceived value and home furnishings. *International Trade and Finance Association: 17th International Conference*, Miami, FL.
 14. **Burnsed, K. A.**, Dyer, C. L., & Dyer, B.* (2006, May 12). Cross-cultural comparisons of home furnishings spending in the U.S. *International Trade and Finance Association: 16th International Conference*, Lodz, Poland.
 15. **Burnsed, K. A.*** & Dyer, C. L. (2005, November 4). Multicultural consumerism: U.S. home furnishings expenditures. *International Textile and Apparel Association: 2005 Annual Conference*, Alexandria, VA.
 16. Dyer, B. & **Burnsed, K. A.*** (2004, May 21). Analysis of U.S. household home furnishings expenditures: A minority report. *International Trade and Finance Association: 14th International Conference*, San Antonio, TX.
 17. **Burnsed, K. A.*** & Hathcote, J. M. (2004, May 20). Does size really matter? A comparison of average square footage of houses in the U.S. with U.S. domestic production, imports, and consumption of household textiles for 1990-1999. *International Trade and Finance Association: 14th International Conference*, San Antonio, TX.
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RESEARCH & SCHOLARLY WORK: NON-REFEREED PRESENTATIONS (PRIMARY PRESENTER*)

1. Bickle, M. C.*, Rucker, R. D., & **Burnsed, K. A.** (2019, February 22). Attributes that contribute to satisfaction with distributed learning. *College of HRSM Research Brown Bag*, Columbia, SC.
 2. Bickle, M. C. & **Burnsed, K. A.*** (2016, March 24). Mainstream clothing retailers: Are U.S. plus-size consumers satisfied? *College of HRSM Research Symposium*, Columbia, SC.
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RESEARCH & SCHOLARLY WORK: NON-REFEREED PRESENTATIONS (PRIMARY PRESENTER*) (CONT'D.)

3. **Burnsed, K. A.***, Hodges, N. J., & Moody, M. B. (2015, March 26). Generational cohort groups' hedonic and utilitarian attitudes toward shopping for home furnishings case goods. *College of HRSM Research Symposium*, Columbia, SC.
4. **Burnsed, K. A.*** (2000, May). NAFTA and border state concerns. Paper presented to international study abroad group from University of Georgia's Department of Textiles, Merchandising & Interiors, Oaxaca, Mexico.

RESEARCH & SCHOLARLY WORK: INVITED PRESENTATIONS AT PROFESSIONAL MEETINGS

1. **Burnsed, K. A.*** (2019, October 22). 2019-2020 retail trends for Auburn University's boutique retailers. *Auburn University Office of Trademark Management & Licensing: Retail Boutique Luncheon*, Auburn, AL.
2. Meck, K., Tracy, S., Campbell, J., **Burnsed, K. A.**, Rosenbaum, M., Simpson, L., & Gross, N. (2018, May 7). Preparing the next generation of supply chain professionals. *JDA Focus 2018: Annual Conference*, Orlando, FL.

GRANTS, CONTRACTS, & GIFTS IN KIND

| <i>Author(s) & Year</i> | <i>Title or Action</i> | <i>Funding Source</i> | <i>Amount</i> |
|--|--|--|------------------------------------|
| 1. Tan, L., Burnsed, K. A. , Martin, K., Lee, Y. A., & Weber, P. (2020) | ePortfolio Project Grant - Consumer & Design Sciences | Academy for Writing: High Impact Practices (HIPS); Auburn University | \$10,000 (Funded) |
| 2. Strubel, J., Vosvik, M., Petrie, T. A., & Burnsed, K. A. (2018) | Body Image and Psychological Well-Being in Transgender, Genderqueer, and Nonbinary Individuals | Gamma Mu Foundation | \$5,765 (Not Funded) |
| 3. Burnsed, K. A. , Campbell, J. M., & Rosenbaum, M. S. (2018) | JDA Software for RETL 462 and RETL 487 | JDA Software Group, Inc. | \$1,500,000 (Funded; Gift in Kind) |
| 4. Burnsed, K. A. , Campbell, J. M., & Rosenbaum, M. S. (2017) | JDA Software for RETL 462 and RETL 487 | JDA Software Group, Inc. | \$6,252,000 (Funded; Gift in Kind) |
| 5. Burnsed, K. A. & Bickle, M. C. (2017) | Tuition, housing, and meal plan gift for UofSC student to attend Regent's University London | Regent's University London | \$5,051 (Funded; Gift in Kind) |
| 6. Burnsed, K. A. & Bickle, M. C. (2017) | Established MOU & Partnership between Regent's University London and College of HRSM | Regent's University London | MOU (Contract) |
| 7. Bickle, M. C. & Burnsed, K. A. (2016) | The Tiger Sports Shop: Analysis of Inventory Management and Training Management | The Tiger Sports Shop; Clemson, SC | \$10,151 (Funded) |
| 8. Burnsed, K. A. (2015) | London Fashion: From Runway to Hallway | College of HRSM: Study Abroad Planning Grant | \$4,645.30 (Not Funded) |
| 9. Brookshire, R. G., Bickle, M. C., Nagel, M. S., Brosdahl, D., Burnsed, K. A. , Campbell, J. M., Edwards, K. L., Heere, B., Hikmet, N., Kim, J., Koesters, T. C., Moody, M., Park, J., Schooley, B., & Walczak, S. (2014) | Developing Capabilities in Big Data and Analytics at the University of South Carolina | UofSC: Research Engagement Collaborative (REC) Seed Grant | \$23,391.25 (Not Funded) |

GRANTS, CONTRACTS, & GIFTS IN KIND (CONT'D.)

| <i>Author(s) & Year</i> | <i>Title or Action</i> | <i>Funding Source</i> | <i>Amount</i> |
|--|--|--|---------------------------------|
| 10. Bickle, M. C., Park, J., & Burnsed, K. A. (2014) | Belfair POA, Inc.: Analysis of Profit Margin Segments for Future Growth | Belfair POA, Inc.; Bluffton, SC | \$10,693 (Funded) |
| 11. Burnsed, K. A. & Brandon, L. (2012) | An Investigation of Multicultural Consumer Attitudes, Values, and Motivations Relative to Home Furnishings | UNT: Research Enabling Grant (REG) | \$7,500 (Not Funded) |
| 12. Burnsed, K. A. & Strubel, J. (2012) | An Analysis of Consumer Color Preferences and Associations with Sports Teams | UNT: Research Enabling Grant (REG) | \$7,500 (Not Funded) |
| 13. Connors, P., Henry, L., Burnsed, K. A. , & Strubel, J. (2011) | Promoting Healthy Meals by Leveraging Color as a Fruit and Vegetable Choice Point | The Cornell Center for Behavioral Economics in Child Nutrition | \$34,522.77 (Not Funded) |
| 14. Burnsed, K. A. & Brandon, L. (2011) | An Investigation of Consumer Attitudes, Values, and Motivations Relative to Home Furnishings Case Goods | UNT: Research Opportunity Grant (ROP) | \$7,500 (Not Funded) |
| 15. Burnsed, K. A. & Brandon, L. (2010) | An Investigation of Consumer Attitudes, Values, and Motivations Relative to Home Furnishings Case Goods | UNT: Research Initiation Grant (RIG) | \$7,500 (Not Funded) |
| 16. Burnsed, K. A. (2007) | Gift for TXMI 3350's home remodel project (UGA) | Greg Moore (Homeowner in Naylor, GA) | \$500 (Funded; Gift in Kind) |
| 17. Burnsed, K. A. (2006) | Gift for TXMI 5240's clothing store remodel and merchandise assortment analysis (UGA) | Sylvia and Stephanie Wilson (Owners of Rouge Clothing & Gifts) | \$250 (Funded; Gift in Kind) |
| 18. Burnsed, K. A. (2005) | Consumer Perceived Value Relative to Home Furnishings | Lexington Home Brands | \$5,000 (Funded) |

MEDIA COVERAGE

1. Auburn University Office of Trademark Management & Licensing. (2020, February). Q & A with Dr. Burnsed. *Auburn University Boutique News*.
2. Kiernan, J. S. (2018, November 7). 2018 Thanksgiving fun facts. Ask the experts: The economics of giving thanks. *WalletHub*. Available at <https://wallethub.com/blog/thanksgiving-facts/28332/#expert=k-annette-burnsed>
3. Burris, R. (2016, August 13). Why does the Midlands have so many mattress stores?" *The State*. Available at <http://www.thestate.com/news/business/article95540152.html>
4. Burris, R. (2015, April 1). After punishing winter, Easter shoppers look forward to spring. *The State*. Available at <http://www.thestate.com/news/business/article17160125.html>
5. Clothing Store Taps UGA Class for Makeover. (2007, February 4). *Athens Banner-Herald*. Available at http://onlineathens.com/stories/020407/business_20070204023.shtml#.WYzsnVGGOM

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

| <i>Organization</i> | <i>Dates</i> |
|--|----------------|
| Category Management Association (CMA) | 2017 – 2019 |
| National Retail Federation (NRF) | 2015 – Present |
| American Collegiate Retailing Association (ACRA) | 2013 – 2017 |
| American Association of Family & Consumer Sciences (AAFCS) | 2010 – 2016 |
| International Textile & Apparel Association (ITAA) | 2005 – 2019 |

SERVICE: PROFESSIONAL COMMUNITY

| <i>Service</i> | <i>Duty</i> | <i>Dates</i> |
|--|---------------|---------------|
| <i>International Journal of Sport Management and Marketing (IJSMM)</i> | Reviewer | 2018 – 2019 |
| Category Management Association (CMA) Higher Education Board | Member | 2017 – 2019 |
| ITAA Student Fellowships & Awards Committee | Chair | 2017 – 2019 |
| ITAA Board | Member | 2017 – 2019 |
| ITAA Operations Coordinating Committee | Member | 2017 – 2019 |
| ITAA Student Fellowships & Awards Committee | Chair Elect | 2016 |
| Reviewed the following textbook for Fairchild Books: Clodfelter, R. (2018). <i>Retail buying: From basics to fashion</i> (6 th Ed.). New York, NY: Fairchild Books. | Reviewer | 2016 |
| American Marketing Association & ACRA, 2 nd Triennial Conference; Miami, FL | Session Chair | March 7, 2015 |
| ACRA; Conference abstracts and papers | Reviewer | 2013 – 2016 |
| <i>Qualitative Market Research: An International Journal</i> | Reviewer | 2012 – 2016 |
| ITAA Student Fellowships & Awards Committee | Member | 2010 – 2015 |

SERVICE: GREATER COMMUNITY

| <i>Service</i> | <i>Duty</i> | <i>Dates</i> |
|--|---|--------------|
| Victim Assistance Program; District Attorney's Office for the Alapaha Judicial Circuit (Georgia); STOP VAWA (Violence Against Women Act) Grant & VOCA (Victims of Crime Act) Grant | On-Call Volunteer for Data Analysis | 2010 – 2016 |

SERVICE: UNIVERSITY

| <i>Service</i> | <i>Duty</i> | <i>University</i> | <i>Dates</i> |
|--|---------------------------|-------------------|------------------|
| Auburn University Office of Trademark Management & Licensing: Retail Boutique Luncheon | Speaker | AU | October 22, 2019 |
| Athletics Association (created Mean Joe Greene display in the Apogee Stadium) | Designer/ Merchandiser | UNT | 2013 |
| Curriculum Committee | Member | UNT | 2010 – 2013 |
| Faculty Ambassadors | Member | UNT | 2010 – 2013 |

SERVICE: COLLEGE

| <i>Service</i> | <i>Duty</i> | <i>College* & University</i> | <i>Dates</i> |
|---|----------------|----------------------------------|--------------|
| International Activities Committee | Member | College of HRSM; UofSC | 2018 –2019 |
| HRSM 301 Practical Exam | Reviewer | College of HRSM; UofSC | Spring 2018 |
| Curriculum Committee for Bachelor of Arts in Interdisciplinary Studies (BAIS) Program | Member | College of HRSM; UofSC | 2017 |
| MOU & Partnership between Regent's University London & College of HRSM | Leader | College of HRSM; UofSC | 2017 |
| Curricula & Courses Committee | Secretary | College of HRSM; UofSC | 2016 – 2017 |
| Search Committee for College of HRSM Associate Dean of Academic Programs | Member | College of HRSM; UofSC | 2016 – 2017 |
| HRSM 301 Practical Exam | Reviewer | College of HRSM; UofSC | Fall 2016 |
| Curricula & Courses Committee | Member | College of HRSM; UofSC | 2015 – 2016 |
| Scholarship Committee | Member | College of MHT; UNT | 2012 – 2013 |
| Search Committee for Hospitality Position | Member | College of MHT; UNT | 2012 |
| Scholarship Committee for Hong Kong/China Study Tour | Member | College of MHT; UNT | 2010 |
| Research Committee | Member | College of MHT; UNT | 2010 – 2012 |
| Graduate Student Committee | Member | College of MHT; UNT | 2010 – 2012 |
| Alumni & News Committee | Member | College of MHT; UNT | 2008 – 2009 |
| UGA Orientation Resources Fair | Representative | College of FACS; UGA | 2001 |
| Alumni Association Board of Directors | Member | College of FACS; UGA | 1999 – 2001 |

Note. College*: HRSM = Hospitality, Retail and Sport Management; MHT = Merchandising, Hospitality and Tourism; and FACS = Family and Consumer Sciences.

SERVICE: DEPARTMENT

| <i>Service</i> | <i>Duty</i> | <i>Department* & University</i> | <i>Dates</i> |
|--|---------------------|-------------------------------------|-----------------------|
| AMDA Student Organization | Co-Advisor | Dept. of CADS; AU | August 2019 – Present |
| Preview Day | APME Representative | Dept. of CADS; AU | August 2019 – Present |
| Peer Review and Mentoring Committee | Member | Dept. of CADS; AU | August 2019 – Present |
| Assessment Committee | Member | Dept. of CADS; AU | August 2019 – Present |
| UofSC Study Abroad Fair | Program Leader | Dept. of RETL; UofSC | September 20, 2018 |
| HRSM 301: Career Opportunities Discussion | Volunteer | Dept. of RETL; UofSC | January 30, 2018 |
| Fashion Board: Study Abroad Night | Guest Speaker | Dept. of RETL; UofSC | November 8, 2017 |
| UofSC Study Abroad Fair | Program Leader | Dept. of RETL; UofSC | September 13, 2017 |
| Search Committee for RETL Department Chair | Member | Dept. of RETL; UofSC | Nov. 2016 – May 2017 |
| NRF Big Show & Student Program; New York, NY | Leader | Dept. of RETL; UofSC | January 12-16, 2017 |
| Fashion Board: Study Abroad Night | Guest Speaker | Dept. of RETL; UofSC | February 15, 2017 |
| UofSC Study Abroad Fair | Program Leader | Dept. of RETL; UofSC | September 13, 2016 |

SERVICE: DEPARTMENT (CONT'D.)

| <i>Service</i> | <i>Duty</i> | <i>Department* & University</i> | <i>Dates</i> |
|--|---------------------------|-------------------------------------|--------------------|
| Partnership (MOU) with Regent's University London. Annual responsibilities include: | Program Leader | Dept. of RETL; UofSC | 2016 – 2019 |
| <ul style="list-style-type: none"> • Collaboration with Regent's Assistant Dean/Head of School and Business Development Manager from the School of Creative and Liberal Arts on annual customized course offerings and promotional materials for Department of RETL students. • Program promotion to RETL students and liaison between RETL students and Regent's University London. | | | |
| Fashion Board: Study Abroad Night | Guest Speaker | Dept. of RETL; UofSC | October 14, 2015 |
| UofSC Study Abroad Fair | Program Leader | Dept. of RETL; UofSC | September 14, 2015 |
| College of HRSM's Admitted Student Day: Retailing Info Session | Presenter | Dept. of RETL; UofSC | March 21, 2015 |
| International Partners' Conference at Regent's University London; London, England | UofSC/RETL Representative | Dept. of RETL; UofSC | January 5-10, 2015 |
| UofSC Study Abroad Fair | Representative | Dept. of RETL; UofSC | September 4, 2014 |
| College of HRSM's Admitted Student Day: Retailing Info Session | Presenter | Dept. of RETL; UofSC | April 12, 2014 |
| Search Committee for Retailing Instructor | Chair | Dept. of RETL; UofSC | 2014 |
| Search Committee for Retailing Clinical Instructor | Chair | Dept. of RETL; UofSC | 2014 |
| Graduate Student Acceptance Committee | Member | Dept. of MDR; UNT | 2011 – 2013 |
| Merchandising & Digital Retailing Board of Governors | Member | Dept. of MDR; UNT | 2010 – 2013 |
| Student Selection Committee for the NRF's BIG Show | Member | Dept. of MDR; UNT | 2010 |
| Merchandising Study Tour (Dallas) Student Selection Committee | Chair | Dept. of MDR; UNT | 2010 – 2011 |
| Microsoft Excel workshop for departmental faculty | Instructor | Dept. of CARS; UNCG | 2004 |
| University Graduate Student Association | Department Representative | Dept. of CARS; UNCG | 2003 – 2004 |

Note. Department*: CADS = Consumer and Design Sciences; RETL = Retailing; MDR = Merchandising and Digital Retailing; and CARS = Consumer, Apparel and Retail Studies.

CERTIFICATIONS

| <i>Certification</i> | <i>Awarding Agency/Company</i> | <i>Dates</i> |
|------------------------------------|---------------------------------------|------------------|
| UofSC Faculty Study Abroad | UofSC Study Abroad Office & CISabroad | March 28, 2018 |
| JDA: Allocation Strategic Concepts | JDA Software Group, Inc. | February 9, 2018 |
| JDA: Space Planning Level I | JDA Software Group, Inc. | February 6, 2018 |
| JDA: Planogram Generator | JDA Software Group, Inc. | February 3, 2018 |
| JDA: Intactix Strategic Concepts | JDA Software Group, Inc. | February 2, 2018 |

PROFESSIONAL DEVELOPMENT

| <i>Activity</i> | <i>Dates</i> |
|--|-----------------------|
| CIM Training; CHS (AU) | September 25, 2020 |
| Using Cultural Intelligence to Manage Unconscious Bias Training Seminar; CHS (AU) | September 23, 2020 |
| Campus Security Authority (CSA) Training (AU) | June 26, 2020 |
| Preparing for Instructional Delivery; Biggio Center (AU) | June 15, 2020 |
| Advisor Training; Student Involvement Office (AU) | February 6, 2020 |
| Title IX: Identifying and Responding to Sexual Misconduct (AU) | August 26, 2019 |
| Security Awareness Training (AU) | August 26, 2019 |
| International Textile and Apparel Association Annual Conference; Cleveland, OH | November 6-9, 2018 |
| Harassment and Discrimination Prevention & Title IX Training (UofSC) | October 21, 2018 |
| Study Abroad: Health & Safety Workshop (UofSC) | October 4, 2018 |
| JDA Focus 2018 Conference; Orlando, FL | May 6-8, 2018 |
| Faculty Study Abroad Certification Series; Session #5: Enhancing Your Curriculum (UofSC) | March 28, 2018 |
| Study Abroad Crisis Management Workshop (UofSC) | February 28, 2018 |
| JDA Training & Certification: 2604 – Allocation Strategic Concepts | February 9, 2018 |
| JDA Training & Certification: 1774 – Space Planner Level I Certification Exam | February 6, 2018 |
| JDA Training & Certification: 2421 – Space Planning Level I | February 4-5, 2018 |
| JDA Training & Certification: 2750 – Planogram Generator Fundamentals | February 2-3, 2018 |
| JDA Training & Certification: 3159 – Intactix Strategic Concepts E-Learning | February 2, 2018 |
| Faculty Study Abroad Certification Series; Session #4: The Art of Marketing Your Faculty-Led Program – Whose Responsibility Is It, Anyway? (UofSC) | February 1, 2018 |
| Faculty Study Abroad Certification Series; Session #3: So, You Want to Teach Abroad? The How To's and Hidden Rules of Designing a Successful Faculty-Led Program (UofSC) | December 5, 2017 |
| Engaging Generation Z in the Classroom; Center for Teaching Excellence (CTE) (UofSC) | December 1, 2017 |
| International Textile and Apparel Association Annual Conference; St. Petersburg, FL | November 15-18, 2017 |
| Faculty Study Abroad Certification Series; Session #2: Y'all Ready for This? Best Practices in Emergency Response and Risk Management (UofSC) | November 8, 2017 |
| Tech Tools for Instruction Webinar; CTE (UofSC) | October 27, 2017 |
| Faculty Study Abroad Certification Series; Session #1: How to Align the Available Education Abroad Resources to Foster your Academic Goals (UofSC) | October 18, 2017 |
| UNCG Consumer, Apparel, and Retail Studies Research Symposium; Greensboro, NC | September 29-30, 2017 |
| IRB Procedures and the Protection of Human Participants in Research Training (UofSC) | May 21, 2017 |
| Study Abroad Crisis Management Workshop (UofSC) | February 1, 2017 |
| NRF Big Show & Student Program; New York, NY | January 12-16, 2017 |
| Unmuted: A Mandatory Illegal Discrimination Training Program for Faculty & Staff (UofSC) | November 16, 2016 |
| International Textile and Apparel Association Annual Conference; Vancouver, B.C. | November 8-11, 2016 |
| 3D's of Online Course Development: Deliver Webinar; CTE (UofSC) | November 3, 2016 |
| Global Classroom Financial Management Workshop (UofSC) | October 26, 2016 |
| Creating Lecture Videos Training; CTE (UofSC) | October 25, 2016 |
| Seven Principles for Good Online Learning Workshop; CTE (UofSC) | October 6, 2016 |

PROFESSIONAL DEVELOPMENT (CONT'D.)

| <i>Activity</i> | <i>Dates</i> |
|---|--------------------|
| 3D's of Online Course Development: Develop Webinar; CTE (UofSC) | October 4, 2016 |
| Sustainability Seminar (UofSC) | April 26, 2016 |
| American Collegiate Retailing Association Annual Conference; Secaucus, NJ | April 13-16, 2016 |
| Global Classroom Financial Management Workshop (UofSC) | November 3, 2015 |
| Shadowed Karen Edwards on The Fashion & Food of London Study Abroad trip (UofSC) | May 13-22, 2015 |
| American Marketing Association & American Collegiate Retailing Association, Second Triennial Conference; Coral Gables, FL | March 4-7, 2015 |
| Study Abroad Crisis Management Workshop (UofSC) | February 25, 2015 |
| International Partner's Conference – Regent's University; London, England | January 6-10, 2015 |
| ASPIRE Grant Writing Workshop (UofSC) | December 16, 2014 |
| What's New in SAS Visual Analytics (SAS Talks Webinar Series) | December 4, 2014 |
| International Textile and Apparel Association Annual Conference; Charlotte, NC | November 14, 2014 |
| Study Abroad Faculty Workshop (UofSC) | September 9, 2014 |
| IRB Procedures and the Protection of Human Participants in Research Training (UofSC) | October 2, 2013 |
| Proposal Writing Part II: Effective Communicating (UofSC) | September 24, 2013 |
| Proposal Writing Part I: A Detailed Guide (UofSC) | September 4, 2013 |
| SLO's (Student Learning Objectives) Training (UNT) | March 29, 2013 |
| PANTONEVIEW Colour Planner for Spring/Summer 2014 Webinar | March 12, 2013 |
| Google SketchUp Training Webinar | January 27, 2012 |
| WordPress Training (UNT) | January 19, 2012 |
| Blackboard Learn Training (UNT) | September 26, 2011 |
| American Association of Family and Consumer Sciences Annual Conference; Phoenix, AZ | June 23-26, 2011 |
| IRB Procedures and the Protection of Human Participants in Research Training (UNT) | February 28, 2011 |
| Response Card (Clicker) Training (UNT) | January 18, 2011 |
| American Home Furnishings Alliance; "Customs and Border Protection (CBP) New '10+2' Importer Security Filing (ISF) Rule: What Importers Need to Know" Webinar | January 21, 2009 |
| Copyright Law Training (UNT) | January 20, 2009 |
| AutoCAD Training | August 3, 2008 |
| Interior Design Educators Council Training: Teaching Triage – Design Instruction Solution NOW (2 CEU's) | March 15, 2008 |
| International Textile and Apparel Association Annual Conference; Alexandria, VA | November 1-6, 2005 |
| IRB Procedures and the Protection of Human Participants in Research Training (UNCG) | September 29, 2005 |
| International Trade and Finance Association Annual Conference; San Antonio, TX | May 19-22, 2004 |