

**Master of Science in Consumer  
Affairs—Apparel and Interiors  
(Thesis and Non-Thesis Options)**

**Auburn University**

Graduate Student Handbook

**Fall 2007**

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## 1. Introduction

This handbook presents guidelines and regulations required to obtain a Master of Science (M.S.) degree in Consumer Affairs with either an Apparel or Interiors focus. Thesis and Non-Thesis Options are available. This document should be used in conjunction with the most recently published “Auburn University Bulletin”. If in doubt about interpretation of rules and policies contained in this manual or the Graduate Bulletin, consult your advisor, Graduate Program Officer (GPO), or department head.

## 2. Program Description

This program is offered as a Master of Science degree by the Department of Consumer Affairs in the College of Human Sciences. To obtain the degree each student is required to fulfill the course work, the thesis requirement; and the final comprehensive oral examination for the Thesis Option; or the course work, a graduate project, and a final comprehensive written exam for the Non-Thesis Option.

### 2.1. COURSE WORK

Students must finish a minimum of 30 semester credit hours of graduate level courses, 6000-level or above to obtain the degree of M.S. Thesis Option; a minimum of 36 graduate semester credit hours is required for the M.S. Non-Thesis Option. At least 21 semester hours must be in apparel, interiors, or consumer-related courses. Graduate students must maintain a GPA of 3.0 or better to remain in the Graduate School.

#### 2.1.1. *Specific Course Work*

The graduate degree is divided into three types of course work: mandatory courses, Consumer Affairs Focus Area course selection, and supporting courses.

##### 2.1.1.1. **Mandatory Courses (14-17 hours)**

ITAS 7200 Integrated Textile and Apparel Complex (3)

CAHS 7050 Research Methods in Consumer and Textile Sciences (3)

CAHS 7950 Seminar (1)

CAHS 7990 Research and Thesis: (4 credit hours minimum, 6 credit hours maximum within 30 hour minimum)

Or

CAHS 7980 Graduate Project (3 -6 credit hours --Non-Thesis).

STAT xxxx Statistics (3-4) (Graduate level statistics; specific course is to be chosen as appropriate for research focus.) See **Appendix D** for statistics options. Statistics options should be planned in the first semester with the GPO.

### **2.1.1.2. Consumer Affairs Focus Area (12 or more hours)**

Students select at least 12 credit hours of Consumer Affairs courses from the chosen focus area. A list of courses included in each focus area can be found in **Appendix B**. Focus areas include:

- Consumer Behavior and Research
- Design and Product Development
- Forecasting and Trend Analysis
- Interior Design
- International Production and Trade
- Marketing and Retail Management

### **2.1.1.3. Supporting Course Work**

Additional course work, either in Consumer Affairs, or in other Departments, shall be selected to support the thesis research and/or meet the student's career goals. These courses should be selected in consultation with the student's advisor and approved by the students' Graduate Advisory Committee. A listing of possible supporting courses outside the Department of Consumer Affairs are listed in **Appendix C**. This listing is not a comprehensive list. Other courses may be selected with the approval of the student's Graduate Advisory Committee.

## **2.2. THESIS**

A thesis is the written record of an original research project undertaken by a graduate student under the supervision of a Graduate Faculty Committee. The thesis is composed of a justification of why the topic is pertinent, what is already known relevant to the subject (literature survey of the topic), what the research objectives are and how they will be investigated, what was found in conducting the research, and how the study contributes to the knowledge base, and implications for future research.

The first stage of the thesis is to choose a research topic, a major advisor, and Graduate Advisory Committee. The Graduate Advisory Committee is composed of at least three graduate faculty members, at least two of the Advisory Committee members must be graduate faculty in the Department of Consumer Affairs.

The next step, is to develop a research proposal outlining the basic research idea, a review of the relevant literature related to the research idea, the research plan, and research methodology and present it to the Graduate Advisory Committee. The proposal is typically developed under the supervision of the student's major professor/advisor, with input from the other Graduate Advisory Committee members. After the major advisor and the Graduate Advisory Committee approve

the research plan and methodology, the student is cleared to conduct the research activities under the major advisor's guidance.

**When working on his/her thesis, the student has to register for a minimum of two hours of CAHS7990 each semester.** This is the only way that the advisor's work time with the student is documented. While the student is writing the thesis, after finishing the research and course work, he/she may be allowed to register for a minimum of two hours of CAHS 7990 and GRAD 7@@@0 to be reported as a full-time student.

After completion of the research work, a completed draft of the thesis is first presented to the advisor for review. When approved by the advisor, the draft is submitted to the Graduate Advisory Committee 2-3 weeks prior to scheduling a final oral thesis defense. In the oral defense, the student will be asked about the thesis research and any other relevant questions, which may include questions about courses listed in the Plan of Study. Final passage in this oral exam requires unanimous approval of all committee members. The committee vote is reported on Form 9, Report of Master Candidate Examining Committee, which should be obtained by the student from the website [www.grad.auburn.edu](http://www.grad.auburn.edu) and filled out with the student's name and thesis title prior to the exam. In case of failure to pass the oral exam, the student will be allowed one re-examination contingent on the committee approval and the approval of the Dean of the Graduate School.

### **2.3 NON-THESIS GRADUATE PROJECT**

Students who choose the Non-Thesis Option must choose a major professor, and working with the major professor, develop the concept for a Graduate Project. The Graduate Project consists of developing and implementing a major research project or a significant teaching or outreach program. The format to be used and the evaluative criteria are determined by the major professor.

Students in the Non-Thesis Option also select a Graduate Advisory Committee. The student's major professor is Chair of the committee. These committee members must approve the Student's Plan of Study and the final graduate project. The Committee also is responsible for the Written Comprehensive Examination over the courses on the Plan of Study. The student must pass this exam in order to obtain the M.S. degree.

### **2.4 SEMINAR REQUIREMENT**

Students are requested to present their graduate project or thesis work to faculty and graduate students in the Departmental Seminar series and/or for CAHS 7950 Seminar/ITAS 8950 Seminar.

### 3. Procedures

The following outlines some of the procedures required of every graduate student enrolled in the Master of Science—Apparel and Interiors:

#### 3.1. GRADUATE STUDENTS CONTACT ADDRESS

Each student must provide current address, phone number and email address when he/she joins the program. This information is to be given to the Consumer Affairs Department secretary.

#### 3.2. REGISTRATION PROCEDURES AND DEADLINES

All registration for Auburn University will be via the “tiger i menu” channel that is located on the “tiger i” tab from AU Access. This is accessed in the main AU web page by clicking on “Students” and then clicking on “AU Access”.

Complete registration instructions can be found at [http://www.auburn.edu/administration/registrar/reg\\_instr.pdf](http://www.auburn.edu/administration/registrar/reg_instr.pdf). You will need a username and password to enter the site. This information will be sent to the mailing address listed on your application through the Graduate School. If there are problems with a password, contact the OIT Help Desk at 844-4944.

#### Important Notes

1. Classes may be dropped until the 15<sup>th</sup> class day for a refund of tuition. (A \$100 drop fee will be charged)
2. Classes may be dropped from the 15<sup>th</sup> day until mid-semester without a refund.
3. It is the student's responsibility to make sure their correct updated name, address, and phone number is always listed on their official university records. This can be done on AU Access.

#### 3.3. PLAN OF STUDY

The Plan of Study is filled in on-line at <http://graduate.auburn.edu/gspoststudent/>. This form is used to list the course work to be taken by the student to complete M.S. requirements and lists the Graduate Advisory Committee members. The committee must include at least three graduate faculty members with at least two members from the Department of Consumer Affairs. The Plan of Study must be approved by the student’s advisor, all Graduate Advisory Committee members, and the Department Head and the Dean of the Graduate School. **The Plan of Study should be filed in the Graduate School by the end of the second semester.** Failure to submit the form by that time may result in a block on the student schedule for registration. If unforeseen circumstances arise, Plans of Study can be revised.

### **3.4 GRADING INFORMATION**

To receive any graduate degree at Auburn University, students must earn a cumulative GPA of 3.0 on all courses carrying graduate credit. Students may not take more than 9 semester hours beyond the Plan of Study to obtain the 3.0 GPA.

Students making grades of D and F must repeat those courses whether or not they are listed on their Plans of Study. Both the original grade and the grade for the repeated course will be counted in calculating the cumulative GPA. Course credits from other universities may not be used to satisfy the requirement to repeat courses. Courses that are retaken will not count as part of the 9-hour limit beyond the Plan of Study used to obtain the cumulative 3.0 GPA. Students who score a grade of U in a course that is graded as S or U will also have to repeat the course at Auburn and follow the same rules that apply for grades of D and F.

### **3.5 CLEARANCE FOR GRADUATION**

In order to get a clearance for graduation each student must have taken the following steps:

- 1) have a “Plan of Study” approved by the Graduate School at least one semester prior to graduation
- 2) finished the course work and fulfilled all entries in the “Plan of Study”
- 3) finished the research and thesis work, or the Graduate Project and have the thesis or project approved by the student’s Graduate Advisory Committee.
- 4) requested a graduation check from Graduate School, in the semester before the semester of graduation
- 5) notified the Graduate School of the *intention* to graduate, before the beginning of the semester of graduation
- 6) registered in the semester of graduation
- 7) submitted the committee-approved thesis or the Form 8 (Non-Thesis Master’s Final Examination Form) to the Graduate School

## **4. General Information**

The following outlines some of the important information relevant to the program:

### **4.1. PART AND FULL-TIME STUDENTS**

A graduate student is considered a full-time student if he/she is registered for nine or more credit hours per semester. The maximum course load is 16 hours per semester, not including 7990 hours (Research and Thesis). Part-time students do have a lighter course load. After all course work and research efforts are completed, if the student still has to maintain a full-time load (e.g., international students in the semester of graduation), he/she can register for a minimum of one hour of CAHS7990 Research and Thesis plus GRAD79@@.

All international students must maintain a full-time course load through the duration of the program. If the student cannot maintain such status for any reason

(e.g., no courses are given, etc.), the student must obtain a waiver from the International Student Office, and have it signed by the student's advisor, the Department Head, and the Director of International Education.

#### **4.2. ACADEMIC RESIDENCY**

Each student must be a full-time student (taking a course load of at least 9 credit hours) on campus for a minimum of one semester. Master's students in the thesis option must directly engage in research with the major professor, must have access to the research tools needed for the research activity, must be immersed in the culture of graduate education, must engage in the professional activities of the discipline, and must complete the research activity in a reasonable period of time. Each student must be a full-time student (taking a course load of at least 9 credit hours) on campus for a minimum of one semester. Graduation requires the major professor to certify compliance with the requirements.

#### **4.3. GRADUATE ASSISTANTSHIPS**

Graduate assistantships are offered in the Consumer Affairs Department subject to availability of funds.

All graduate students accepted into the M.S. in Consumer Affairs Program are considered as applicants for available assistantships. In case the student is awarded an assistantship, he/she needs to complete the assistantship paperwork in order to receive remission of the out-of-state tuition. Once paperwork showing a one-fourth time or more assistantship position has passed through all necessary university channels, the Bursar's Office can issue the credit for the out-of-state tuition remission. Prior to tuition due date, the student is advised to go to the Bursar's Office (Quad Center) and ask them to check his/her status in the university system (on computer) and adjust the tuition accordingly.

Assistantships may be renewed based on satisfactory progress toward meeting degree requirements, satisfactory performance of assistantship responsibilities, and availability of funding. Assistantships are generally awarded for a maximum period of two years.

#### **4.4 GRADUATE FELLOWSHIPS**

Graduate Teaching Fellowships and Graduate Research Fellowships are available to students holding assistantships of one-fourth time or greater. These fellowships provide for remission of the in-state tuition for a maximum of 40 semester hours over six semesters for Master's degrees.

#### **4.5 STUDENT ACTIVITIES AND ORGANIZATIONS**

##### **Conference Presentation**

Graduate students are encouraged to submit papers for presentation or entries in design competitions at conferences such as at the National Textile Center (NTC) Research Forum, Auburn University Graduate Student Consortium, the Six State Graduate Student Consortium, International Textile and Apparel Association (ITAA), Interior Design Educator's Council (IDEC), American Collegiate Retail Association (ACRA) and other conferences. Information about such conferences

will be distributed through department e-mail or department bulletin boards. When departmental budget resources allow, the department may provide some support for graduate students presenting papers. Students who have papers accepted for presentation or design accepted for exhibition should check with the Department Head for availability of partial travel support. These students should also apply for Graduate Travel Awards. See [https://fp.auburn.edu/gradschl/public\\_html/forms/guidelines.asp](https://fp.auburn.edu/gradschl/public_html/forms/guidelines.asp)

### **National Textile Center**

Auburn University is a charter member of the National Textile Center (NTC), a university research consortium. The Department of Commerce (DOC) supports fundamental research related to improving the competitiveness of the U.S. textile industrial complex. At the Annual NTC Research Forum graduate student representatives from the eight NTC universities compete in a Graduate Research Paper Competition. Each Auburn University graduate student holding an NTC funded assistantship for two or more years is required to compete in the annual campus Auburn University Graduate Student NTC Research Paper Competition.

### **Six State Graduate Student Consortium (Quint State Consortium)**

Graduate students in the textile and apparel – related graduate programs at Auburn University, University of Georgia, Louisiana State University, University of North Carolina-Greensboro, Florida State University, University of Kentucky and University of Tennessee, and the University of North Carolina-Greensboro are invited to participate in a Graduate Student Consortium each Spring Semester. The purpose of the consortium is to allow students from participating universities a forum for networking and for the professional presentation of graduate research.

### **AU Graduate Research Forum**

The Graduate Research Forum provides an opportunity for graduate students to present their research while competing for cash prizes.

Auburn graduate students are eligible to participate in either an oral or poster presentation session. To sign up for this event please visit <http://www.auburn.edu/gsc/forum/files/form.html> and submit your abstract.

Abstracts submitted to other conferences will be accepted

As long as they have not been submitted at a previous Forum. The schedule of events will be posted on the GSC homepage at [www.auburn.edu/gsc](http://www.auburn.edu/gsc) soon after all abstracts have been submitted.

### **Graduate Student Association (GSA)**

Each department at Auburn University is encouraged to have a Graduate Student Committee (GSA). Every year one of the graduate students is nominated to be the chair of the departmental GSA. The departmental chair of GSA will represent all the departmental graduate students at various meetings organized by Auburn University. The departmental GSA may plan a variety of other activities during the year, often including an end of semester party, a graduate student picnic, and a welcome party for new graduate students.

### **Grisham/Trentham Lecture**

The Department of Consumer Affairs annually invites a nationally recognized authority to share his/her experiences, expertise, and insights from some aspect of textiles, apparel or interiors with students and faculty. Recent Grisham/Trentham speakers include: Steve McCracken, President of Dupont Textiles and Interiors, 2003; Kay Unger, Fashion Designer, 2004; Marc Gobe', Branding Specialist, 2005; Karen Fisher, Design Manager, 2006; and Billy Reid, Fashion Designer, 2007.

### **PROFESSIONAL ORGANIZATIONS WITH GRADUATE STUDENT MEMBERSHIPS**

The American Chemical Society (ACS), International Textile and Apparel Association (ITAA), American Collegiate Retail Association (ACRA), Association for Consumer Research (ACR), and the American Association of Textile Chemists and Colorists (AATCC) all have graduate student memberships.

#### **4.5 Thesis deadline**

Check the Graduate School calendar ([www.grad.auburn.edu](http://www.grad.auburn.edu)) for thesis submission deadlines.

#### **4.6 Time Limit For Degree Completion**

M.S. candidates have a maximum of five calendar years to complete all degree requirements. Extending degree completion beyond this time will require additional coursework.

#### **4.7 GRADUATE DEADLINES**

See Appendix for Graduate Student Checklist for progression through the program.

## **APPENDIX A: GRADUATE FACULTY IN CONSUMER AFFAIRS (CAHS)**

### **Sang-Eun Byun, Ph.D., Michigan State University**

Fast fashion strategy; consumer shopping behavior; global retailing/sourcing strategies. [sbyun@auburn.edu](mailto:sbyun@auburn.edu). 372A Spidle Hall, phone 334-844-6457.

### **Carol B. Centrallo, Ph.D., Minnesota**

Apparel manufacturing in the economy; labor force readiness. [Centrcb@auburn.edu](mailto:Centrcb@auburn.edu). 308C Spidle Hall, phone 334-844-1325.

### **Veena Chattaraman, Ph.D., Ohio State University**

Apparel aesthetics; product development; ethnic consumer behavior; social psychological aspects of apparel consumption. [vchattaraman@auburn.edu](mailto:vchattaraman@auburn.edu); 308G Spidle Hall; phone 334-844-3258

### **Lenda Jo Connell, Ed.D., Auburn University**

Apparel design and production management; body shape and consumer preference; mass customization. [Connellj@auburn.edu](mailto:Connellj@auburn.edu); 363 Spidle Hall; phone 334-844-3789.

### **Sara Jane Eisen, Ph.D., Texas A & M**

Healthcare Interior Environments: healing effects of art in pediatrics and geriatrics; effects of the environment on psychological well-being of users. [seisen@auburn.edu](mailto:seisen@auburn.edu). 164 Spidle Hall, phone 334-844-1334

### **Sandra Forsythe, Ph.D., University of Tennessee**

Apparel marketing; consumer behavior; consumer decision making in virtual environments; international consumer markets. [Forsysa@auburn.edu](mailto:Forsysa@auburn.edu). 263 Spidle Hall, phone 334-844-6458.

### **Shari Parks-Gates, Ph.D., IDEC, ASID, NCIDQ 6855, Virginia Tech**

Creative endeavors, drawing as a method of discovery and dissemination, recording of vernacular architecture and interiors for study and exhibit, Creativity and brainstorming, Creativity and groups, Creativity and diversity. [spark-gates@auburn.edu](mailto:spark-gates@auburn.edu) 160 Spidle Hall, phone: 334-844-2215

### **Wi-Suk Kwon, Ph.D., Ohio State Univeristy**

Consumer behavior; apparel marketing and merchandising; multichannel retailing.

[kwonwis@auburn.edu](mailto:kwonwis@auburn.edu) 372C Spidle Hall, phone 334-844-4011

### **Paula Peek, M.F.A., Auburn University**

Space manipulation through color and texture, two and three dimensional space as well as the realization of intangible space in visual form. [ppeek@auburn.edu](mailto:ppeek@auburn.edu) 163 Spidle Hall, phone 334-844-1335.

### **Ann Beth Presley, Ph.D., University of Maryland**

Textile and apparel evaluation, costume history, e-commerce in apparel and home furnishings. [Preslab@auburn.edu](mailto:Preslab@auburn.edu) 308 Spidle Hall, phone 334-844-1347.

### **Karla Simmons, Ph.D., North Carolina State University**

3D body scanning, fit and sizing issues related to body scanning, apparel production management, and product development.

[simmokp@auburn.edu](mailto:simmokp@auburn.edu) 372E Spidle Hall, phone 334-844-1345.

**Pamela Ulrich, Ph.D., Oregon State**

Body shape, body image, apparel fit, and consumer preferences in relation to product development; history of fashion and commercial development of textile, apparel, and retail industries. [ulricpv@auburn.edu](mailto:ulricpv@auburn.edu) 301 Spidle Hall, phone 334-844-1336.

**Carol L. Warfield, Ph.D., University of Illinois, Department Head, CAHS**

World production and distribution of textiles and apparel; textile and apparel industry competitiveness; consumer wear studies. [Warficl@auburn.edu](mailto:Warficl@auburn.edu) 308 Spidle Hall, phone 334-844-1329.

## **APPENDIX B: CONSUMER AFFAIRS COURSES FOR SELECTED FOCUS AREAS**

### **Consumer Behavior and Research**

- CAHS 6450 History of Costume (3)
- CAHS 6600 World Production and Trade in Textiles and Apparel (3)
- CAHS 6700 Entrepreneurship in Apparel and Interiors (3)
- CAHS 6730 History of Textiles (3)
- CAHS 6750 Apparel Line Development (4)
- CAHS 6760 Fashion Analysis and Forecasting (3)
- CAHS 6850 Apparel Merchandising and Retail Management (4)
- CAHS 7530 Economics of Apparel and Textiles (3)
- CAHS 7670 Clothing and Behavior (3)
- CAHS 7690 Consumer Preferences for Fashion Products (3)
- CAHS 7900 Independent Study (1-3)
- CAHS 7940 Study Travel in CA (1-3)
- CAHS 7920 Graduate Internship (3)
- CAHS 7960 Directed Readings (1-3)
- CAHS 8970 Special Topics (1-3)
- ITAS 8960 Current Issues in Integrated Textile and Apparel Science (2)

### **Design and Product Development**

- CAHS 6450 History of Costume (3)
- CAHS 6600 World Production and Trade in Textiles and Apparel (3)
- CAHS 6650 Textile and Apparel Evaluation (4)
- CAHS 6700 Entrepreneurship in Apparel and Interiors (3)
- CAHS 6730 History of Textiles (3)
- CAHS 6750 Apparel Line Development (4)
- CAHS 6760 Fashion Analysis and Forecasting (3)
- CAHS 6850 Apparel Merchandising and Retail Management (4)
- CAHS 7100 Environmental Design Theories and Applications (3)
- CAHS 7530 Economics of Apparel and Textiles (3)
- CAHS 7670 Clothing and Behavior (3)
- CAHS 7690 Consumer Preferences for Fashion Products (3)
- CAHS 7900 Independent Study (1-3)
- CAHS 7920 Graduate Internship (3)
- CAHS 7940 Study Travel in CA (1-3)
- CAHS 7930 Advanced Design Projects (1-6)
- CAHS 7960 Directed Readings (1-3)
- CAHS 7970 Directed Research in Design (1-6)
- CAHS 8970 Special Topics (1-3)
- ITAS 8960 Current Issues in Integrated Textile and Apparel Science (2)

### **Forecasting and Trend Analysis**

CAHS 6450 History of Costume (3)  
CAHS 6600 World Production and Trade in Textiles and Apparel (3)  
CAHS 6700 Entrepreneurship in Apparel and Interiors (3)  
CAHS 6730 History of Textiles (3)  
CAHS 6750 Apparel Line Development (4)  
CAHS 6760 Fashion Analysis and Forecasting (3)  
CAHS 6850 Apparel Merchandising and Retail Management (4)  
CAHS 7530 Economics of Apparel and Textiles (3)  
CAHS 7670 Clothing and Behavior (3)  
CAHS 7690 Consumer Preferences for Fashion Products (3)  
CAHS 7900 Independent Study (1-3)  
CAHS 7920 Graduate Internship (3)  
CAHS 7930 Advanced Design Projects (1-6)  
CAHS 7940 Study Travel in CA (1-3)  
CAHS 7960 Directed Readings (1-3)  
CAHS 7970 Directed Research in Design (1-6)  
CAHS 8970 Special Topics (1-3)  
ITAS 8960 Current Issues in Integrated Textile and Apparel Science (2)

### **Interior Design**

CAHS 6600 World Production and Trade in Textiles and Apparel (3)  
CAHS 6650 Textile and Apparel Evaluation (4)  
CAHS 6700 Entrepreneurship in Apparel and Interiors (3)  
CAHS 6730 History of Textiles (3)  
CAHS 6760 Fashion Analysis and Forecasting (3)  
CAHS 7100 Environmental Design Theories and Applications (3)  
CAHS 7530 Economics of Apparel and Textiles (3)  
CAHS 7690 Consumer Preferences for Fashion Products (3)  
CAHS 7900 Independent Study (1-3)  
CAHS 7920 Graduate Internship (3)  
CAHS 7930 Advanced Design Projects (1-6)  
CAHS 7940 Study Travel in CA (1-3)  
CAHS 7960 Directed Readings (1-3)  
CAHS 7970 Directed Research in Design (1-6)  
CAHS 8970 Special Topics (1-3)

### **International Production and Trade**

CAHS 6600 World Production and Trade in Textiles and Apparel (3)  
CAHS 6650 Textile and Apparel Evaluation (4)  
CAHS 6700 Entrepreneurship in Apparel and Interiors (3)  
CAHS 6730 History of Textiles (3)  
CAHS 6750 Apparel Line Development (4)  
CAHS 6850 Apparel Merchandising and Retail Management (4)  
CAHS 7100 Environmental Design Theories and Applications (3)  
CAHS 7530 Economics of Apparel and Textiles (3)  
CAHS 7670 Clothing and Behavior (3)  
CAHS 7690 Consumer Preferences for Fashion Products (3)  
CAHS 7900 Independent Study (1-3)  
CAHS 7920 Graduate Internship (3)  
CAHS 7940 Study Travel in CA (1-3)  
CAHS 7960 Directed Readings (1-3)  
CAHS 8970 Special Topics (1-3)  
ITAS 8960 Current Issues in Integrated Textile and Apparel Science (2)  
ITAS 8970 Advanced Topics in Integrated Textile & Apparel Quality Control (3)

### **Marketing and Retail Management**

CAHS 6450 History of Costume (3)  
CAHS 6600 World Production and Trade in Textiles and Apparel (3)  
CAHS 6650 Textile and Apparel Evaluation (4)  
CAHS 6700 Entrepreneurship in Apparel and Interiors (3)  
CAHS 6750 Apparel Line Development (3)  
CAHS 6760 Fashion Analysis and Forecasting (3)  
CAHS 6850 Apparel Merchandising and Retail Management (6)  
CAHS 7100 Environmental Design Theories and Application (3)  
CAHS 7530 Economics of Apparel and Textiles (3)  
CAHS 7670 Clothing and Behavior (3)  
CAHS 7690 Consumer Preferences for Fashion Products (3)  
CAHS 7900 Independent Study (1-3)  
CAHS 7920 Graduate Internship (3)  
CAHS 7930 Advanced Design Projects (1-6)  
CAHS 7940 Study Travel in CA (1-3)  
CAHS 7960 Directed Readings (1-3)  
CAHS 7970 Directed Research in Design (1-6)  
CAHS 8970 Special Topics (1-3)  
ITAS 8960 Current Issues in Integrated Textile and Apparel Science (2)

## **APPENDIX C: SUGGESTED SUPPORTING COURSES FOR SELECTED FOCUS AREAS**

### **Consumer Behavior and Research**

BUSI 7140	Organizational Leadership and Change (3), Pr. Departmental approval.
BUSI 7210	Marketing and Consumer Theory (3), Pr. Departmental approval.
COMM 7000	Communication Theory (3)
COMM 7010	Historical, Descriptive, and Critical Approaches to Communication Research (3)
COMM 7020	Empirical Approach to Communication Research (3)
COMM 7420	Seminar in Persuasion and Attitude Change (3)
COMM 7500	Gender Communication (3)
COMM 7600	Mass Communication Theory (3)
COMM 7610	Studies in Popular Culture and Mass Communication (3)
COMM 7660	Cultural Studies in Mass Media (3)
COMM 7810	Public Relations Theory (3)
COMP 6000	Web Application Development (3), Pr. Senior, graduate standing or departmental approval.
COMP 6010	Interactive Applications in Visual Basic (3), Pr. COMP 6000 or departmental approval.
GEOG 6600	Global Resources and Environment (3), Pr. Graduate standing or departmental approval.
MKTG 7050	Social and Legal Environment of Marketing (3), Pr. MKTG 3310 or departmental approval.
MKTG 7320	Advertising and Promotion Strategy (3), Pr. MKTG 3310 or departmental approval.
MKTG 7350	Services Marketing (3), MKTG 3310 or departmental approval.
MKTG 7410	Analysis of Consumer Behavior (3), Pr. MKTG 3310 or departmental approval..
MNGT 7150	Organization Behavior and Change (3), Pr. Departmental approval.
MNGT 7670	Electronic Commerce (3)
MNGT 7730	Management of Innovation (3), Pr. BUSI 7220.
PSYC 7170	Theories of Personality (3)
PSYC 7180	Social Psychology (3)
PSYC 7190	Cognitive Psychology (3)
SOCY 7000	Advanced Sociological Theory (3), Pr. SOCY 4400 or departmental approval..
SOCY 7200	Seminar in Social Behavior (3)

### **Design and Product Development**

COMP 6000	Web Application Development (3), Pr. Senior, graduate standing or departmental approval.
GEOG 6600	Global Resources and Environment (3), Pr. Graduate standing or departmental approval.
INDD 6010	History of Industrial Design II (3),
INDD 6030	Case Studies in Design (3)
INDD 7620	Design Management (3)
INDD 7630	Human Factors in Design (3)
INDD 7640	Aesthetics in Design (3)
INDD 7650	Design Theories (3)
MKTG 7320	Advertising and Promotion Strategy (3), MKTG 3310 or departmental approval.
MKTG 7720	New Products Development and Management (3), MKTG 3310 or departmental approval..
MNGT 7160	Strategic Management of Innovation and Technology (3)
MNGT 7730	Management of Innovation (3), Pr. BUSI 7220.

### **Forecasting and Trend Analysis**

BUSI 7210	Marketing and Consumer Theory (3) , Pr. Departmental approval.
COMM 7600	Mass Communication Theory (3)
COMM 7610	Studies in Popular Culture and Mass Communication (3)
COMM 7660	Cultural Studies in Mass Media (3)

COMM 7810	Public Relations Theory (3)
COMP 6000	Web Application Development (3), Pr. Senior, graduate standing or departmental approval.
INDD 7640	Aesthetics in Design (3)
MKTG 7320	Advertising and Promotion Strategy (3), MKTG 3310 or departmental approval.
MKTG 7720	New Products Development and Management (3), MKTG 3310 or departmental approval.
MNGT 7670	Electronic Commerce (3)
MNGT 7730	Management of Innovation (3), Pr. BUSI 7220.

### **Interior Design**

ANTH 6600	Culture, Medicine and Power (3)
CPLN 6000	History and Theory of Urban Form (3)
GEOG 6600	Global Resources and Environment (3), Pr. Graduate standing or departmental approval.
INDD 6010	History of Industrial Design II (3)
INDD 6030	Case Studies in Design (3)
INDD 7610	Principles of Industrial Design (3)
INDD 7620	Design Management (3)
INDD 7630	Human Factors in Design (3)
INDD 7640	Aesthetics in Design (3)
INDD 7650	Design Theories (3)
INDD 7660	Industrial Design Methodology (3)
INDD 7670	Systems Design (3)
MKTG 7720	New Products Development and Management (3), MKTG 3310 or departmental approval.
NURS 7230	Human Diversity (2), Pr. Graduate standing.
NURS 7240	Health Study in Diverse Populations (2), Pr. NURS 7230
NURS 7250	Public Policy and Health Care Financing (2). Pr. Graduate standing.
SOCY 7200	Seminar in Social Behavior (3)

### **International Production and Trade**

ANTH 6200	Gender, Development & Culture (3)
BUSI 7130	Strategic Analysis and the Competitive Environment (3), Pr. Departmental approval.
BUSI 7140	Organizational Leadership and Change (3), Pr. Departmental approval.
ECON 6030	Macroeconomic Theory and Policy (3), Pr. ECON 3020, MATH 1610 or higher, 2.2 GPA.
ECON 6100	Economics of Growth and Development (3), Pr. ECON 2030 or ECON 2037, 2.2GPA.
ECON 6200	Urban and Regional Economic Development (3), Pr. ECON 2030 or ECON 2037, ECON 3020, 2.2 GPA.
ECON 7110	Microeconomics I (3), Pr. ECON 3020 or departmental approval.
FINC 7410	Business Risk Management (3), Pr. Departmental approval.
GEOG 6350	Economic Geography (3), Pr. Graduate standing or departmental approval.
MKTG 7400	Global Marketing and Distribution (3), MKTG 3310 or departmental approval.
MKTG 7720	New Product Development and Management (3), MKTG 3310 or departmental approval.
MNGT 7080	Advanced Human Resource Management (3)
MNGT 7160	Strategic Management of Innovation and Technology (3)
MNGT 7670	Electronic Commerce (3)
MNGT 7730	Management of Innovation (3), Pr. BUSI 7220.

### **Marketing and Retail Management**

BUSI 7130	Strategic Analysis and the Competitive Environment (3), Pr. Departmental approval.
BUSI 7140	Organizational Leadership and Change (3), Pr. Departmental approval.
BUSI 7220	Operations & Information Technology for Competitive Advantage (3), Pr. Departmental approval.
COMP 6000	Web Application Development (3), Pr. Senior, graduate standing or departmental approval.
FINC 7410	Business Risk Management (3), Pr. Departmental approval.
MKTG 7050	Social and Legal Environment of Marketing (3), Pr. MKTG 3310 or departmental approval.
MKTG 7310	Marketing Management (3), Pr. BUSI 7110 BUSI 7120 or departmental approval.
MKTG 7320	Advertising and Promotion Strategy (3), Pr. MKTG 3310 or departmental approval.
MKTG 7350	Services Marketing (3), Pr. MKTG 3310 or departmental approval.
MKTG 7370	Sales Management (3),
MKTG 7390	Data Base, Direct Marketing and Sales Promotion (3)
MKTG 7400	Global Marketing and Distribution (3)
MKTG 7500	Electronic Marketing (3), Pr. MKTG 3310.
MKTG 7600	Environmentally Conscious Marketing Management (3), Pr. STAT2610, MKTG 3310 or departmental approval.
MKTG 7720	New Product Development and Management (3), MKTG 3310 or departmental approval..
MNGT 7080	Advanced Human Resource Management (3)
MNGT 7150	Organizational Behavior and Change (3), Pr. Departmental approval.
MNGT 7670	Electronic Commerce (3)
MNGT 7730	Management of Innovation (3), Pr. BUSI 7220.

## **APPENDIX D: LIST OF STATISTICS OPTIONS**

### **Statistics and Methods**

The statistics courses most common for CAHS MS students are listed in the FOUN course series. FOUN 7200 is a prerequisite for all FOUN coursework at a higher level. However, by special arrangement, CAHS 7050 is allowed to fulfil the prerequisite for all of these courses and should be taken before the FOUN courses. Students may take other statistics coursework in consultation with their advisor which may be appropriate in selected research areas .

- ECON 7310 Econometrics I (3)
- ECON 7320 Econometrics II (3)
- FOUN 7210 Theory and Methodology of Qualitative Research (3), Pr. FOUN 7200 or CAHS 7050.
- FOUN 7220 Applied Qualitative Research (3), Pr. FOUN 7200 or CAHS 7050.
- FOUN 7300 Design and Analysis in Education (3), Pr. FOUN 7200 or CAHS 7050.
- FOUN 7310 Design and Analysis in Education II (3), Pr. FOUN 7200 or CAHS 7050.
- STAT 6630 Sample Survey, Design and Analysis (3), Pr. STAT 3600 or departmental approval.
- STAT 7000 Experimental Statistics I (4), Pr. MATH1120, STAT 2510 or departmental approval.
- STAT 7010 Experimental Statistics II (3), Pr. STAT 7000.
- STAT 7020 Regression Analysis (3), Pr. STAT 7000 or departmental approval.
- STAT 7030 Categorical Data Analysis (3), Pr. STAT/Math 3600 or STAT 7000 or departmental approval.
- STAT/SOCY 7100 Statistical Analysis of Survey, Aggregate & Large Data Sources (3), Pr. STAT 2010 or departmental approval.
- STAT 7620 Non-Parametric Statistics (3), Pr. STAT 3600 or departmental approval.
- STAT 7840 Applied Multivariate Statistical Analysis (3), Pr. STAT 7000 or departmental approval.
- STAT 7860 Applied Time Series Analysis (3), STAT 3610 or departmental approval.

## **APPENDIX E: CHECK SHEET FOR CAHS MS STUDENTS**

All graduate students must maintain a 3.0 GPA to stay active in school.

All audit options for classes not on the plan of study require approval from the Graduate School.

### **First Two Semesters**

- 1. Upon formal admission, meet with the department head or departmental graduate program officer to become acquainted with graduate studies policies and procedures and admission classification. All policies for completion of the degree are listed in the handbook which is found on-line at the Consumer Affairs web site.
- 2. Explore ideas for thesis/non-thesis topics with relevant faculty and determine the appropriate career path.
- 3. Select research area/major professor.
- 4. Form **Graduate Advisory Committee or Graduate Project Committee** with major professor and 2 other members. At least one other member must be from CA. For the thesis option, all committee members must be graduate faculty.
- 4. Meet with major professor before the end of the second semester of registration to formulate the Plan of Study which is approved by you, your major professor and committee members.
- 5. File **Plan of Study\*** with Graduate School by the end of the second semester of enrollment. Approved changes may be made to the Plan of Study by using **Revision of Existing Plan of Study Form\*** found on line.

### **Thesis/Graduate Project**

- 1. Develop research proposal or graduate research project with major professor and schedule proposal meeting for thesis option.
- 2. Request a graduation check the semester prior to graduation.
- 3. Register for a minimum of 2 hours of CAHS 7990 each semester while working on the thesis.
- 4. Obtain format check for thesis from the Graduate School.
- 5. Obtain approval of major professor for completed thesis draft before distributing to committee 2 to 3 weeks prior to the final oral thesis defense.
- 3. Schedule thesis defense with graduate committee or seek committee approval for graduate research project.
- 5. Thesis oral defense:
  - a. Obtain Form 9 online and complete it prior to examination. Obtain committee signatures and return Form 9 to Graduate

School. One re-examination is allowed based on committee and Graduate School approval if defense is failed.

b. Obtain signature on Approval Page for the final draft unless major changes are deemed necessary.

- 6. Obtain final format check with the Graduate School
- 7. Submit 3 copies of final draft to Graduate School for binding and electronic submission of thesis.

\*Forms found on-line at the Graduate School web site.