

**Robert R. Bubb**  
Curriculum Vitae

**Professional Information**

*University Address:* Department of Human Development and Family Studies  
206B Spidle Hall  
Auburn University  
Auburn, AL 36849-5214  
*Work Phone:* (334) 844-3226  
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**Education**

Auburn University, Ph.D., Industrial and Organizational Psychology, 2016.  
Brigham Young University, M.S., Psychology, 2008.  
Brigham Young University, B.S., Psychology, 2004.  
American River College, A.S., General Education, 2001.

**Academic Positions**

Lecturer, Auburn University, Auburn, AL, 2011 to present

**Teaching Experience**

*Instructed Graduate Courses*

Research Methods I in Human Development and Family Studies  
Research Methods II in Human Development and Family Studies  
The Teaching of Psychology (Co-Instructor)

*Instructed Undergraduate Courses*

Statistics for Social and Behavior Sciences  
Research Methods in Psychology  
Introduction to Psychology  
Industrial/Organizational Psychology  
The Teaching of Psychology

*Mentoring Instruction*

Head Graduate Teaching Assistant, Auburn University, Summer 2009 to Spring  
2010  
Psychology Academic Advisor, Brigham Young University, Fall 2004 to Summer  
2008

Psych Central Tutoring Coordinator, Brigham Young University, Fall 2004 to Summer 2008

Peer Mentor Program for At-Risk Students, Brigham Young University, Fall 2006 to Summer 2008

## **Professional Experience**

### *Applied Experience*

Prison Arts and Education Program, Program Evaluator, Spring 2013 to current

National Council for Family Child Care, Evaluator, Fall 2014

Body Quest Program, Program Evaluator, Spring 2013 to current

McGraw-Hill Higher Education, Consultant, Spring 2009 to 2011

Sierra Vista Hospital, Consultant, Summer 2011

Jefferson County, Employee Selection Assessor, Spring 2009

Women's Resource Services, Consultant, Brigham Young University, Winter 2008

Church of Jesus Christ of Latter-day Saints, Intern, Fall 2005 to Fall 2006

On-Campus Housing Services, Consultant, Brigham Young University, Fall 2005

### *Professional Service*

Member, ePortfolio Project Cohort, Auburn University, Fall 2013 to current.

Member, Teaching Excellence Award Review Committee, Society for the Teaching of Psychology (STP; Division 2 of APA), 2014 to 2015.

Ad Hoc Member, HDFFS Undergraduate Awards Committee, Fall 2015.

Member, Lecturer Selection Committee, Auburn University, Fall 2013; Fall 2015.

Textbook Reviewer, *Research Basics*, Sage, 2013

Textbook Reviewer, *Research Methods for the Behavioral Sciences* (4<sup>th</sup> ed.), Wadsworth Cengage Learning, 2012

Ad Hoc Reviewer, *Psychology Learning and Teaching*, 2011

Textbook Reviewer, *Industrial/Organizational Psychology: An Applied Approach* (7<sup>th</sup> ed.), Wadsworth Cengage Learning, 2010

Member, Teaching Fellows Committee, Auburn University, Fall 2009 to Spring 2010

Member, Undergraduate Program Committee, Auburn University, Fall 2009 to Spring 2010

### *Professional Affiliations*

Society for the Teaching of Psychology

Society for Industrial and Organizational Psychology

Afro-American Historical and Genealogical Society

American Statistical Association

American Psychological Association

## Grants and Awards

### *Research Grants*

- 2010. McGraw-Hill Higher Education Research Grant, \$21,672.
- 2007. Office of Research and Creative Activities Mentoring Grant, \$1,800.
- 2006. Charles Redd Summer Grant for Upper Division and Graduate Work, \$1,100.
- 2005. Office of Research and Creative Activities Mentoring Grant, \$1,500.

### *Honors and Awards*

- 2016. Gary Brown ePortfolio Project Faculty Cohort Award, Auburn University.
- 2014. Industrial Organizational Psychology Graduate Student Poster Award, Auburn University.
- 2013. Society for the Teaching of Psychology Early Career Travel Grant Program Award, American Psychological Association, \$500.
- 2013. Wilbert J. McKeachie Teaching Excellence Award, Society for the Teaching of Psychology of the American Psychological Association.
- 2012. Runner-up for the Frank Costin Memorial Award for Excellence (research poster presentation), Society for the Teaching of Psychology.
- 2011. Industrial Organizational Psychology Graduate Student Poster Award, Auburn University.
- 2010. Nominated for the K. Patricia Cross Future Leaders Award, American Association of Colleges and Universities.
- 2010. Teaching Fellow Award, Auburn University.
- 2010. PsyGO Most Helpful Graduate Student Award, Auburn University.
- 2009. First Year GTA of the Year Award, Auburn University.
- 2008. Departmental Citizenship Award, Brigham Young University.
- 2006-2008. Mary Lou Fulton Chair Award for Undergraduate Student Participation in Professional Conferences, Brigham Young University, \$2,000.
- 2006-2007. Mary Lou Fulton Mentored Student Research Conference Awards, Brigham Young University, \$600.

## Featured Articles

- Fineburg, A. C. (2013). 2013 Teaching Excellence Award Winners. *Teaching of Psychology*, 40(4), 259-267.

## Publications (\*Graduate student coauthor; \*\* Undergraduate student coauthor)

- Bubb, R.** (2015). Louisa Shipman Mangram Yoos: Early California settler. *The California Nugget*, 7(2), 8-11.

- Bubb, R.** (2015, July 2). Louisa Shipman-Mangrum-Yoos: Screaming from the Dust [Invited web blog post]. Retrieved from <http://camptowncemetery.blogspot.com/>
- Bubb, R.,** Stowell, J., & Buskist, W. (Eds.). (2014). *The teaching of psychology in autobiography: Perspectives from exemplary psychology teachers (Vol. 5)*. E-book on the Society for the Teaching of Psychology (APA Division 2) website. Retrieved from <http://teachpsych.org/Default.aspx?pageId=1862868>
- Bubb, R.** (2014). Teaching is scary. In R. Bubb, J. Stowell, & W. Buskist (Eds.), *The teaching of psychology in autobiography: Perspectives from exemplary psychology teachers (Vol. 5)* (pp. 27-33). E-book on the Society for the Teaching of Psychology (APA Division 2) website. Retrieved from <http://teachpsych.org/Default.aspx?pageId=1862868>
- Struempfer, B. J., Parmer, S. M., \*Mastropietro, L., \*Arsiwalla, D., & **Bubb, R.** (2014). Changes in fruit and vegetable consumption of third grade students in Body Quest: Food of the Warrior, a 17-class childhood obesity prevention program. *Journal of Nutrition Education and Behavior*, 45(4), 286-292. **(JNB featured article; 2x most quarterly downloads recognition)**
- Thomas, A., \*Vaughn, E. D., \*Doyle, A., & **Bubb, R.** (2014). Implicit association tests of attitudes toward persons with disabilities. *Journal of Experimental Education*, 82(2), 184-204.
- Bubb, R.** (2012). Assessing student learning. In V. Benassi & W. Buskist (Eds.), *Effective college and university teaching: Strategies and tactics for the new professoriate* (pp. 115 – 124). Thousand Oaks, CA: Sage Publications.
- Bubb, R.,** & Buskist, W. (2012). Developing your teaching skills. In P. Giordano, S. Davis, & C. Licht (Eds.). *Your graduate training in psychology: Effective strategies for success* (pp. 133 – 146). Thousand Oaks, CA: Sage Publications.
- Bubb, R.,** Stowell, J., & Buskist, W. (Eds.). (2011). *The teaching of psychology in autobiography: Perspectives from exemplary psychology teachers (Vol. 4)*. E-book on the Society for the Teaching of Psychology (APA Division 2) website. Retrieved from <http://teachpsych.org/ebooks/tia2011/index.php>
- Bubb, R.,** & Buskist, W. (2011, December 12). Teaching psychology in higher education. [Review of the book *Teaching psychology in higher education*, by D. Upton & A. Trapp]. *Psychology Teacher Network*, 21(3), 22-23.

\*\*Gibbons, S., **Bubb, R.**, & Brown, B. L. (2008). Reducing error in psychological research: Averaging data to determine factor structure of the QMPR. *Proceedings of the American Statistical Association 2008*, USA. <http://www.amstat.org/sections/srms/proceedings/y2008/Files/302147.pdf>

\*Allen, D., \*\*Fife, D., **Bubb, R.**, & Brown, B. L. (2008). Factorial complexity and structural integrity as reflected in graphs of eigenvalues and graphs of telescoping determinants and traces. *Proceedings of the American Statistical Association 2008*, USA.

\*Shatzer, R., **Bubb, R.**, \*Lauritzen, M., & Brown, B. L. (2008). The central limit theorem and structural validity in cluster analysis. *Proceedings of the American Statistical Association 2008*, USA.

**Bubb, R.**, Brown, B. L., & Pedersen, D. M. (2007). Determining a minimum number of observations in factor analytic studies: Model construct error effects in obtaining factor loading stability and maintaining structural integrity. *Proceedings of the American Statistical Association 2007*, USA.

\*Lauritzen, M., \*Hunsaker, N., \*Poppleton, L., \*Harris, M., **Bubb, R.**, & Brown, B. L. (2007). Measurement error in factor analysis: The question of structural validity. *Proceedings of the American Statistical Association 2007*, USA.

\*Poppleton, L., \*Harris, M., \*Lauritzen, M., **Bubb, R.**, & Brown, B. L. (2007). The central limit theorem and structural validity in factor analysis. *Proceedings of the American Statistical Association 2007*, USA.

\*Harris, M., \*Lauritzen, M., \*Poppleton, L., **Bubb, R.**, & Brown, B. L. (2007). How many factors? A strategy for identifying latent structure in factor analysis. *Proceedings of the American Statistical Association 2007*, USA.

**Paper and Roundtable Presentations** (\*Graduate Student Co-author; \*\*Undergraduate Student Co-author)

Sailors, J., Wilbanks, S., Christian, V., **Bubb, R.**, Cumbie, E., & Vollenweider, M. (2014, August). *Collaborative Curriculum Mapping*, Faculty ePortfolio Symposium, Auburn University.

**Bubb, R.** (2014, January). *How to identify and integrate content-neutral goals into psychology courses*. Roundtable session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.

**Bubb, R.**, \*Scruggs, R., & Buskist, W. (2011, January). *Do commercially developed digital learning platforms lead to positive student and*

*instructor outcomes?* Roundtable session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.

\*Howard, C., **Bubb, R.**, Buskist, W., & Daniel, D. (2010, February). *What do teachers really assess in general psychology?* Concurrent session at the annual meeting of the Southeastern Teaching of Psychology Conference, Atlanta, Georgia.

Brown, B. L., \*\*James, E. C., \*\*Hansen, B. P., \*\*Richardson, D. E., & **Bubb, R.** (2007, October). *College students and time management: The quantification of everyday life.* Concurrent session at the annual meeting of the Rocky Mountain Association for Institutional Research Conference, Reno, Nevada.

\*\*Moreno, M., **Bubb, R.**, Miller, H. L., & Eckton, D. (2007, March). *Enhancing the educational experience and prospects of minority psychology majors at Brigham Young University.* Roundtable session at the annual meeting of the Pacific Sociological Association, Oakland, California.

\*\*Moreno, M., **Bubb, R.**, Miller, H. L., & Eckton, D. (2007, March). *Enhancing the educational experience and prospects of minority psychology majors at Brigham Young University.* Paper presented at the annual meeting of the International Inquiry Conference, Provo, Utah.

\*\*Crapo, J., \*\*Smith, M., \*\*Gamett, M., **Bubb, R.**, & Miller, H. L. (2006). *Improving academic success: Evaluation of personalized mentoring outcomes of academic support students in psychology.* Concurrent session at the annual meeting of the Rocky Mountain Regional National Academic and Advising Association Conference, Albuquerque, New Mexico.

**Poster Presentations** (\*Graduate Student Co-author; \*\*Undergraduate Student Co-author)

**Bubb, R.**, Fan, J., Robinson, J., & \*\*Harrell, C. (2017, April). *Physiological reactance and discrimination toward persons with Down syndrome.* Poster session at the annual meeting of the Society of Industrial and Organizational Psychology Conference, Orlando, Florida.

**Bubb, R.**, Sailors, J., Wilbanks, S., Christian, V., Cumbie, E., Vollenweider, M., & \*\*Ferry, H. (2017, January). *Professional development through reflective ePortfolios.* Poster session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.

- \*\*Ferry, H., & **Bubb, R.** (2017, January). *Secondary datasets as a pedagogical tool in introductory statistics*. Poster session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.
- \*\*Ferry, H., & **Bubb, R.** (2017, accepted). *Are students actually learning from attending class? A multi-university study*. Poster session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.
- Sailors, J., Vollenweider, M., Wilbanks, S., Christianson, **Bubb, R.**, & Cumbie, E. (2015, January). *ePortfolio Assessment through Program-Specific Rubric Development*, Conversations in Celebration of Teaching, Auburn University.
- \*\*Rice, T., Sailors, J., & **Bubb, R.** (2014, April). *Development and validation of an Interpersonal Communications Assignment*. Poster session at the Department of Psychology Annual Research and Teaching Festival, Auburn, Alabama. (**Award winning poster**)
- \*\*Rice, T., Sailors, J., & **Bubb, R.** (2014, January). *Development and validation of an Interpersonal Communications Assignment*. Poster session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.
- \*\*Hagedorn, S., \*\*Stephens, R., **Bubb, R.**, & Buskist, W. (2012, January). *Development of an introductory psychology assessment survey*. Poster session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida. (**Runner-up for the Frank Costin Memorial Award for Excellence**)
- \*\*Guerdon, E., **Bubb, R.**, \*Scruggs, R., & Buskist, W. (2011, August). *The effect of a digital diagnostic learning system on student outcomes: A lab and field study approach*. Poster session at the American Psychological Association Conference, Washington, DC.
- Bubb, R.**, \*Kongable, E., Thomas, A., & Dueling, J. (2011, April). *Development of a multidimensional attitude toward disability scale*. Poster session at the Society for Industrial and Organizational Psychology Conference, Chicago, Illinois.
- \*\*Boyd, J., **Bubb, R.**, \*Scruggs, R., & Buskist, W. (2011, April). *Understanding Bloom's Taxonomy in test development: A comparative study of learning objectives*. Poster session at the Department of Psychology Annual Research and Teaching Festival, Auburn, Alabama.

**Bubb, R.**, \*Kongable, E., Thomas, A., & Dueling, J. (2011, April). *Development of a multidimensional attitude toward disability scale*. Poster session at the Department of Psychology Annual Research and Teaching Festival, Auburn, Alabama. (**Award winning poster**)

\*\*Boyd, J., **Bubb, R.**, \*Scruggs, R., & Buskist, W. (2011, January). *Understanding Bloom's Taxonomy in test development: A comparative study of learning objectives*. Poster session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.

\*Vaughn, E., **Bubb, R.**, \*Doyle, A., & Thomas, A. L. (2010, April). *Implicit measures of attitudes toward persons with disabilities*. Poster session at the annual meeting of the Society of Industrial and Organizational Psychology Conference, Atlanta, Georgia.

\*Howard, C., **Bubb, R.**, Buskist, W., & Daniel, D. (2010, January). *Understanding how professors know what their students know: An empirical analysis of student assessment in introductory psychology*. Poster session at the annual meeting of the National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida.

**Bubb, R.**, \*\*Gibbons, S., & Brown, B. L. (2009, August). *Averaging data to determine the QMPR Factor Structure*. Poster session at the annual meeting of the American Psychological Association Conference, Toronto, Ontario, Canada.

\*\*Gibbons, S., **Bubb, R.**, & Brown, B. L. (2008, March). *Reducing error: Averaging data to determine factor structure of the QMPR*. Poster session at the annual meeting of the Mary Lou Fulton Undergraduate Research Conference, Provo, Utah.

\*\*Firth, B. M., \*\*Shatzer, R. H., \*\*Bragg, C. B., **Bubb, R.**, & Brown, B. L. (2007, August). *Determining factor dimensions using average item reliability levels*. Poster session at the annual meeting of the American Psychological Association Conference, San Francisco, California.

\*\*Crapo, J., \*\*Youngquist, R. L., \*\*Bean, H., **Bubb, R.**, & Brown, B. L. (2007, August). *Finding underlying competencies in multi-rater assessments*. Poster session at the annual meeting of the American Psychological Association Conference, San Francisco, California.

\*\*Crapo, J., \*\*Youngquist, R. L., \*\*Bean, H., **Bubb, R.**, & Brown, B. L. (2007, August). *Reducing redundancy among competencies in multi-rater assessments*. Poster session at the annual meeting of the American Psychological Association Conference, San Francisco, California.



- \*\*Crapo, J., \*\*Thornock, B.O., \*van der Horst, J. J., **Bubb, R.**, & Miller, H. L. (2007, August). *Mentoring academic support students using a dynamic progressive model*. Poster session at the annual meeting of the American Psychological Association Conference, San Francisco, California.
- \*\*Moreno, M., **Bubb, R.**, & Miller, H. L. (April 2006). *Enhancing the educational experience and prospects of minority psychology majors at Brigham Young University*. Poster session at the annual meeting of the Mary Lou Fulton Undergraduate Research Conference, Provo, Utah.
- \*\*Crapo, J., \*\*Smith, M., \*\*Gamett, M., **Bubb, R.**, & Miller, H. L. (2006, April). *Improving academic success: Evaluation of personalized mentoring outcomes of academic support students in psychology*. Poster session at the annual meeting of the Mary Lou Fulton Conference, Provo, UT.
- \*\*Bean, N., \*\*Hardman, R., \*\*Fisher, J., \*Otto, S., **Bubb, R.**, & Brown, B. L. (2006, April). *Multi-rater feedback: A description study of 72 instruments*. Poster session at the annual meeting of the Mary Lou Fulton Conference, Provo, UT.
- \*\*Bean, N., \*Otto, S., **Bubb, R.**, \*\*Hardman, R., \*\*Fisher, J., & Brown, B. L. (2006, April). *Multi-rater feedback: Analysis through an applied setting*. Poster session at the annual meeting of the Mary Lou Fulton Conference, Provo, UT.
- \*\*Bean, N., \*\*Williams, K., \*\*Jackman, B., \*\*Hardman, R., **Bubb, R.**, \*Otto, S., & Brown, B. L. (2006, April). *Finding underlying competencies in multi-rater assessments: A multi-dimensional scaling analysis approach to designing feedback instruments*. Poster session at the annual meeting of the Mary Lou Fulton Conference, Provo, UT.
- \*Otto, S. D., **Bubb, R.**, \*\*Hardman Jr., R. G., \*\*Fisher, J., & Brown, B. L. (2005, August). *360 degree feedback analysis: Effectiveness of anchored scales*. Poster session at the annual meeting of the American Psychological Association Conference, Washington, District of Columbia.
- Miller, H. L., \*Thomas, L., & **Bubb, R.** (2005, May). *Making sense of conscious will, the adaptive unconscious, and similar notions in a behavioristic frame*. Poster session at the annual meeting of the Association for Behavioral Analysis, Chicago, IL.