## HANS VAN DER REIJDEN

1609 COVINGTON RIDGE, AUBURN, AL 36830

TEL 334.703.9354

hans.vanderreijden@auhcc.com

#### **ACCOMPLISHMENTS**

- Founder of Ithaka Hospitality Partners, LLC A hotel and restaurant management company, specialized in university / campus based, boutique hotels
- Partner and Founding team member of the Capella Hotel Group, involved in launch of both Capella and Solis brands as well as a collection of independent properties.
- Operated with budgets of up to \$55 million dollars in revenue.
- International opening team member; Capella Schloss Velden, Austria, Capella Marigot Bay, St. Lucia, Ayana Resort & Spa, Bali, Indonesia, The Ritz-Carlton, Millennia Singapore, The Ritz-Carlton, Bali, Indonesia, The Ritz-Carlton, Phoenix, Bistro 24, The Ritz-Carlton, Sharm El Sheik, Egypt, The Ritz-Carlton, Istanbul

### **EXPERIENCE**

March 2018 -

Founder & CEO

The Hotel at Auburn University & Dixon Conference Center

February 2006 – March 2018

Managing Director Hotel Operations & Educational Initiatives

Hotel 71 February 2005 - February 2006

General Manager

The Hotel at Auburn University Dixon Conference Center May 2003 - February 2005

Hotel Manager

The Ritz-Carlton, Bali February 1999 – May 2003

Executive Assistant Manager, Director Food and Beverage

The Ritz-Carlton, Buckhead, GA

November 1997 - February

1999

Executive Assistant Manager, Director Food and Beverage

The Ritz-Carlton, San Francisco, CA February 1997 - November 1997

Assistant Director, Food and Beverage

The Ritz-Carlton, Washington, D.C.

December 1996 - January

1007

Interim Director, Food and Beverage

The Ritz-Carlton, New York, NY April 1996 - September 1996

Interim Director, Food and Beverage

The Ritz-Carlton, Tyson's Corner, VA

January 1994 - February 1997

## The Ritz-Carlton, St. Louis, MO

March 1992 - January 1994

Manager, The Restaurant and The Grill

# Holland America Line, Seattle, WA April 1991

1989 - November

Beverage Manager, Assistant Beverage Manager, Assistant Maitre d'Hotel

### **EDUCATION**

Hanze College, Hotel School	August 1985 - May 1989
B.A., Hotel and Restaurant Management	Zwolle, The Netherlands

## **COMMUNITY SERVICE**

2009 – 2018 – Initiator & Volunteer	Fragments, Food Rescue Program, Auburn
2006 - 2008 - Board of Directors	Partnership for Children
2005 - 2018 - Board of Directors	Story Book Farm, Opelika
1999 – 2003 - Advisor	Orphanage, North Bali

### **BOARD APPOINTMENTS**

2008 - 2013 Board of Directors	Auburn, Chamber of Commerce
2007 - 2017 Board of Directors	Alabama Restaurant & Hospitality Association
2017 – 2018 Chairman	Alabama Restaurant & Hospitality Association
2009 - 2017 Board of Directors	Alabama Travel Council
2017 – 2018 Chairman	Alabama Travel Council
2009 – 2018 Advisory Board	Auburn University, Hospitality Management Program

### **AWARDS AND HONORS**

2014 State of Alabama recipient of "Tourism Executive of the Year Award"

2014 Alabama Travel Council recipient "Award of Excellence"

2009 State of Alabama finalist of "Hotelier of the Year Award"

2007 State of Alabama recipient of "Hotelier of the Year Award"

1996 Sole Ritz-Carlton Hotel Company nominee for *Hotel Magazine's* "Young Hotelier of the World Award".